Bahrain

How many people die from smoking in Bahrain each year?

663

What is the economic cost of smoking and tobacco use in Bahrain each year?

106,993,472 Bahraini dinars

Current Rates of Smoking and Tobacco Use in Bahrain

Tobacco use continues to be an epidemic in Bahrain. Government complacency in the face of the tobacco epidemic protects the tobacco industry in Bahrain as the death toll grows each year. Proponents of healthier societies must push for the implementation of evidence-based best practices in tobacco control to create change and reduce the negative effects of tobacco use.

Adult Smoking Prevalence in Bahrain

15+ years old; 2019

<table>
<thead>
<tr>
<th></th>
<th>15+ years old</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Men</td>
<td>23.4%</td>
<td></td>
</tr>
<tr>
<td>Women</td>
<td>5.1%</td>
<td></td>
</tr>
</tbody>
</table>

Adult smoking prevalence in Bahrain is 16%.

Number of Adult Smokers in Bahrain

15+ years old; 2019

<table>
<thead>
<tr>
<th></th>
<th>15+ years old</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Men</td>
<td>182,602</td>
<td></td>
</tr>
<tr>
<td>Women</td>
<td>21,810</td>
<td></td>
</tr>
</tbody>
</table>

Number of adult smokers in Bahrain is 204,412.

Youth Smoking Prevalence in Bahrain

10-14 years old; 2019

<table>
<thead>
<tr>
<th></th>
<th>10-14 years old</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boys</td>
<td>20.1%</td>
<td></td>
</tr>
<tr>
<td>Girls</td>
<td>7.1%</td>
<td></td>
</tr>
</tbody>
</table>

Youth smoking prevalence in Bahrain is 14%.

Adult Smokeless Tobacco Use in Bahrain

15+ years old; smokeless tobacco includes snus, chewing tobacco, gutkha, etc.; 2019

Both Men and Women

Not Available
**Deaths Caused by Tobacco in Bahrain**

% deaths attributable to tobacco use in 2019

<table>
<thead>
<tr>
<th>Men</th>
<th>Women</th>
</tr>
</thead>
<tbody>
<tr>
<td>20.2%</td>
<td>8.1%</td>
</tr>
</tbody>
</table>

16% of all deaths in Bahrain are caused by tobacco use.

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**Negative Effect of Tobacco Use in Bahrain**

Tobacco use harms both the public and fiscal health of Bahrain, threatening efforts to improve equity, alleviate poverty, and protect the environment.

**Societal Harms**

The economic cost of smoking Bahrais 106,893,472 Bahraini dinars. This includes direct costs related to healthcare expenditures and indirect costs related to lost productivity caused by illness and premature death.

**Harms Development**

Tobacco spending diverts funds from the resources that families need to rise out of poverty. On average in Bahrain, a smoker must spend 2.67% of GDP per capita to buy 100 packs of the most popular cigarettes in a year.

**Environmental Harms**

Cigarette butts are the most commonly discarded pieces of waste worldwide. It is estimated that 1,102,311 tons of butts wind up as toxic trash in the world each year, equal to 416,667 female African elephants.

**Harms Health Equity**

The tobacco industry markets its products aggressively to lower-income populations and youth in Bahrain.

**Harms NCDs**

Not only is smoking a major risk factor for the 4 largest noncommunicable diseases (cancer, heart diseases, respiratory diseases, and diabetes), but people living with mental illness are nearly 2x as likely to smoke as other individuals.

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Learn more about global **Prevalence**, **Youth Smoking and Deaths**.
Impact of the Tobacco Supply Chain on Bahrain

The tobacco industry profits significantly from producing and selling tobacco. At the same time, across the tobacco supply chain, there are significant negative health and economic repercussions for Bahrain.

Tobacco Production
There were more than 5,000,000,000,000 cigarettes produced in the world in 2019, or nearly 2 cigarettes per person per day.

Tobacco Industry
The total revenue of the 6 largest tobacco companies in the world was USD 336 billion in 2019, about the same as Viet Nam’s Gross National Income (GNI), 5x Ghana’s GNI and 9x Paraguay’s GNI.

Tobacco Growing
Bahrain is not a major producer of tobacco, but globally there were 3.1 million hectares of arable land dedicated to tobacco growing in 2021 which was nearly as much as the land dedicated to the world’s large orange crop.

Learn more about global Growing and Product Sales.

Ending the Tobacco Epidemic in Bahrain

Fortunately, there are evidence-based -i.e. proven -solutions to the challenges posed by tobacco use. For several decades, governments around the world have been introducing a set of policies that address the demand for tobacco products, particularly among youth. These policies effectively reduce consumption and are cost-effective because they save governments enormous amounts of money in health care spending and increase economic productivity.

Current Tobacco Control Policies in Bahrain

Designated Smoke-Free Areas in Bahrain

<table>
<thead>
<tr>
<th>Healthcare Facilities</th>
<th>Educational Facilities</th>
<th>Universities</th>
<th>Government Facilities</th>
<th>Indoor Offices</th>
<th>Restaurants</th>
<th>Pubs and Bars</th>
<th>Public Transport</th>
<th>All Other Indoor Public Places</th>
<th>Funds for Enforcement</th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>N/A</td>
<td>No</td>
</tr>
</tbody>
</table>
Availability of Cessation Services in Bahrain

Quitting Resources
NRT and/or some cessation services (at least one of which is cost-covered)

National Quit Line
No

Learn more about best practices in Cessation.

Tobacco Packaging Regulations in Bahrain

Quality of Tobacco Packaging Regulation
- None
- Text warning label only
- ☑️ Graphic warning label only
- Plain Packaging with graphic warning label

% of Pack Covered
50%

Learn more about best practices in Counter Marketing.

Tobacco Control Mass Media Campaigns in Bahrain

Ran a National Anti-Tobacco Campaign
Yes

Part Of A Comprehensive Tobacco Control Program
Yes

Pre-Tested With The Target Audience
No

Target Audience Research Was Conducted
No

Aired On Television And/Or Radio
Yes

Utilized Media Planning
Yes

Earned Media/Public Relations Were Used To Promote The Campaign
Yes

Process Evaluation Was Used To Assess Implementation
Yes

Outcome Evaluation Was Used To Assess Effectiveness
No

Learn more about best practices in Mass Media.
Tobacco Tax Policies in Bahrain

Using evidence-based international recommendations/best practices, the Tobacconomics Cigarette Tax Scorecard assesses four components of tax systems - price, change in affordability, tax share, and structure - on a scale of 0 to 5, where a higher score is preferred.

<table>
<thead>
<tr>
<th>Overall Score</th>
<th>Cigarette Price</th>
<th>Change in Affordability Over Time</th>
<th>Tax Share of Price</th>
<th>Tax Structure</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.88</td>
<td>5</td>
<td>5</td>
<td>3.5</td>
<td>2</td>
</tr>
</tbody>
</table>

The overall score is an average of the four component scores.

Learn more about the Scorecard in Bahrain.

Regulations on Tobacco Advertising, Promotion, and Sponsorship (TAPS) in Bahrain

Marketing is the key avenue that tobacco companies use to reach consumers, new and old. Restricting or eliminating marketing is key to tobacco control success.

<table>
<thead>
<tr>
<th>Direct Bans</th>
<th>7 out of 7 direct bans implemented</th>
<th>Indirect Bans</th>
<th>9 out of 10 indirect bans implemented</th>
</tr>
</thead>
<tbody>
<tr>
<td>National TV and radio</td>
<td>Yes</td>
<td>Free distribution in mail or through other means</td>
<td>Yes</td>
</tr>
<tr>
<td>International TV and radio</td>
<td>Yes</td>
<td>Promotional discounts</td>
<td>Yes</td>
</tr>
<tr>
<td>International magazines and newspapers</td>
<td>Yes</td>
<td>Non-tobacco products identified with tobacco brand names</td>
<td>Yes</td>
</tr>
<tr>
<td>International magazines and newspapers</td>
<td>Yes</td>
<td>Brand name of non-tobacco products used for tobacco product</td>
<td>Yes</td>
</tr>
<tr>
<td>Billboard and outdoor advertising</td>
<td>Yes</td>
<td>Appearance in TV and/or films: tobacco brands (product placement)</td>
<td>Yes</td>
</tr>
<tr>
<td>Advertising at point of sale</td>
<td>Yes</td>
<td>Appearance in TV and/or films: tobacco products</td>
<td>Yes</td>
</tr>
<tr>
<td>Advertising on internet</td>
<td>Yes</td>
<td>Prescribed anti-tobacco ads required for any visual entertainment media product that depicts tobacco products, use or images</td>
<td>N/A</td>
</tr>
<tr>
<td>Ad Ban Compliance</td>
<td>N/A</td>
<td>Complete ban on sponsorship</td>
<td>Yes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Any form of contribution (financial or other support) to any event, activity or individual</td>
<td>Yes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Ban on the publicity of financial or other sponsorship or support by the tobacco industry of events, activities, individuals</td>
<td>Yes</td>
</tr>
</tbody>
</table>