Burkina Faso

How many people die from smoking in Burkina Faso each year?
4,622

What is the economic cost of smoking and tobacco use in Burkina Faso each year?
32,135,073,792 CFA francs

Current Rates of Smoking and Tobacco Use in Burkina Faso

Tobacco use continues to be an epidemic in Burkina Faso. Government complacency in the face of the tobacco epidemic protects the tobacco industry in Burkina Faso as the death toll grows each year. Proponents of healthier societies must push for the implementation of evidence-based best practices in tobacco control to create change and reduce the negative effects of tobacco use.

Adult Smoking Prevalence in Burkina Faso

15+ years old; 2019

<table>
<thead>
<tr>
<th>Men</th>
<th>Women</th>
</tr>
</thead>
<tbody>
<tr>
<td>19.5%</td>
<td>6%</td>
</tr>
</tbody>
</table>

Adult smoking prevalence in Burkina Faso is 9%.

Number of Adult Smokers in Burkina Faso

15+ years old; 2019

<table>
<thead>
<tr>
<th>Men</th>
<th>Women</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,026,949</td>
<td>101,118</td>
</tr>
</tbody>
</table>

Number of adult smokers in Burkina Faso is 1,128,068.

Youth Smoking Prevalence in Burkina Faso

10-14 years old; 2019

<table>
<thead>
<tr>
<th>Boys</th>
<th>Girls</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.9%</td>
<td>0.4%</td>
</tr>
</tbody>
</table>

Youth smoking prevalence in Burkina Faso is 4%.

Adult Smokeless Tobacco Use in Burkina Faso

15+ years old; smokeless tobacco includes snus, chewing tobacco, gutkha, etc.; 2019

<table>
<thead>
<tr>
<th>Both Men and Women</th>
</tr>
</thead>
<tbody>
<tr>
<td>9%</td>
</tr>
</tbody>
</table>

Adult smokeless tobacco use prevalence in Burkina Faso is 9%. 
Deaths Caused by Tobacco in Burkina Faso

% deaths attributable to tobacco use in 2019

<table>
<thead>
<tr>
<th>Gender</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Men</td>
<td>3.3%</td>
</tr>
<tr>
<td>Women</td>
<td>1.1%</td>
</tr>
</tbody>
</table>

2% of all deaths in Burkina Faso are caused by tobacco use.

Learn more about global Prevalence, Youth Smoking and Deaths.

Negative Effect of Tobacco Use in Burkina Faso

Tobacco use harms both the public and fiscal health of Burkina Faso, threatening efforts to improve equity, alleviate poverty, and protect the environment.

Societal Harms
The economic cost of smoking Burkina Faso is 32,135,073,792 CFA francs. This includes direct costs related to healthcare expenditures and indirect costs related to lost productivity caused by illness and premature death.

Harms Health Equity
The tobacco industry markets its products aggressively to lower-income populations and youth in Burkina Faso.

Harms NCDs
Not only is smoking a major risk factor for the 4 largest noncommunicable diseases (cancer, heart diseases, respiratory diseases, and diabetes), but people living with mental illness are nearly 2x as likely to smoke as other individuals.

Learn more about Health Effects.
Impact of the Tobacco Supply Chain on Burkina Faso

The tobacco industry profits significantly from producing and selling tobacco. At the same time, across the tobacco supply chain, there are significant negative health and economic repercussions for Burkina Faso.

Tobacco Production
There were more than 5,000,000,000,000 cigarettes produced in the world in 2019, or nearly 2 cigarettes per person per day.

Tobacco Industry
The total revenue of the 6 largest tobacco companies in the world was USD 336 billion in 2019, about the same as Viet Nam’s Gross National Income (GNI), 5x Ghana’s GNI and 9x Paraguay’s GNI.

Tobacco Growing
There were 389 tons of tobacco produced in Burkina Faso in 2019 on 430 hectares of quality agricultural land that could have been used to grow food.

Learn more about global Growing and Product Sales.

Ending the Tobacco Epidemic in Burkina Faso

Fortunately, there are evidence-based -i.e. proven -solutions to the challenges posed by tobacco use. For several decades, governments around the world have been introducing a set of policies that address the demand for tobacco products, particularly among youth. These policies effectively reduce consumption and are cost-effective because they save governments enormous amounts of money in health care spending and increase economic productivity.

Current Tobacco Control Policies in Burkina Faso

Designated Smoke-Free Areas in Burkina Faso

Healthcare Facilities: Yes
Educational Facilities: Yes
Universities: Yes
Government Facilities: Yes
Indoor Offices: Yes
Restaurants: Yes
Pubs and Bars: Yes
Public Transport: Yes
All Other Indoor Public Places: Yes
Funds for Enforcement: Yes
Availability of Cessation Services in Burkina Faso

- Quitting Resources: NRT (Nicotine replacement therapy) and/or some cessation services (neither cost-covered)
- National Quit Line: Yes

Learn more about best practices in Cessation.

Tobacco Packaging Regulations in Burkina Faso

- Quality of Tobacco Packaging Regulation:
  - None
  - Text warning label only
  - Graphic warning label only
  - Plain Packaging with graphic warning label
- % of Pack Covered: 60%

Learn more about best practices in Counter Marketing.

Tobacco Control Mass Media Campaigns in Burkina Faso

- Ran a National Anti-Tobacco Campaign: No
- Part Of A Comprehensive Tobacco Control Program: Not Applicable
- Pre-Tested With The Target Audience: Not Applicable
- Target Audience Research Was Conducted: Not Applicable
- Aired On Television And/Or Radio: Not Applicable
- Utilized Media Planning: Not Applicable
- Earned Media/Public Relations Were Used To Promote The Campaign: Not Applicable
- Process Evaluation Was Used To Assess Implementation: Not Applicable
- Outcome Evaluation Was Used To Assess Effectiveness: Not Applicable

Learn more about best practices in Mass Media.
Tobacco Tax Policies in Burkina Faso

Using evidence-based international recommendations/best practices, the Tobacconomics Cigarette Tax Scorecard assesses four components of tax systems - price, change in affordability, tax share, and structure - on a scale of 0 to 5, where a higher score is preferred.

<table>
<thead>
<tr>
<th>Component</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall Score</td>
<td>1.63</td>
</tr>
<tr>
<td>Cigarette Price</td>
<td>1</td>
</tr>
<tr>
<td>Change in Affordability Over Time</td>
<td>3</td>
</tr>
<tr>
<td>Tax Share of Price</td>
<td>0.5</td>
</tr>
<tr>
<td>Tax Structure</td>
<td>2</td>
</tr>
</tbody>
</table>

Overall Score: 1.63

The overall score is an average of the four component scores.

Learn more about the Scorecard in Burkina Faso.

Regulations on Tobacco Advertising, Promotion, and Sponsorship (TAPS) in Burkina Faso

Marketing is the key avenue that tobacco companies use to reach consumers, new and old. Restricting or eliminating marketing is key to tobacco control success.

### Direct Bans

- National TV and radio: Yes
- International TV and radio: Yes
- International magazines and newspapers: Yes
- International magazines and newspapers: Yes
- Billboard and outdoor advertising: Yes
- Advertising at point of sale: No
- Advertising on internet: Yes

6 out of 7 direct bans implemented

### Indirect Bans

- Free distribution in mail or through other means: No
- Promotional discounts: No
- Non-tobacco products identified with tobacco brand names: Yes
- Brand name of non-tobacco products used for tobacco product: Yes
- Appearance in TV and/or films: tobacco brands (product placement): Yes
- Appearance in TV and/or films: tobacco products: No
- Prescribed anti-tobacco ads required for any visual entertainment media product that depicts tobacco products, use or images: No
- Complete ban on sponsorship: Yes
- Any form of contribution (financial or other support) to any event, activity or individual: Yes
- Ban on the publicity of financial or other sponsorship or support by the tobacco industry of events, activities, individuals: Yes

6 out of 10 indirect bans implemented

Ad Ban Compliance: 70%