

## Antigua and Barbuda



How many people die from smoking in Antigua and Barbuda each year?

**44**

What is the economic cost of smoking and tobacco use in Antigua and Barbuda each year?

**3,292,002**

Eastern Caribbean dollars

### Current Rates of Smoking and Tobacco Use in Antigua and Barbuda

Tobacco use continues to be an epidemic in Antigua and Barbuda. Government complacency in the face of the tobacco epidemic protects the tobacco industry in Antigua and Barbuda as the death toll grows each year. Proponents of healthier societies must push for the implementation of evidence-based best practices in tobacco control to create change and reduce the negative effects of tobacco use.

#### Adult Smoking Prevalence in Antigua and Barbuda

15+ years old; 2019

Men

**12.5%**

Women

**5.6%**

Adult smoking prevalence in Antigua and Barbuda is 9%.

#### Number of Adult Smokers in Antigua and Barbuda

15+ years old; 2019

Men

**4,461**

Women

**2,057**

Number of adult smokers in Antigua and Barbuda is 6,519.

#### Youth Smoking Prevalence in Antigua and Barbuda

10-14 years old; 2019

Boys

**6.7%**

Girls

**5%**

Youth smoking prevalence in Antigua and Barbuda is 6%.

#### Adult Smokeless Tobacco Use in Antigua and Barbuda

15+ years old; smokeless tobacco includes snus, chewing tobacco, gutkha, etc.; 2019

Both Men and Women

**Not Available**

## Deaths Caused by Tobacco in Antigua and Barbuda

% deaths attributable to tobacco use in 2019

Men

**9.3%**

Women

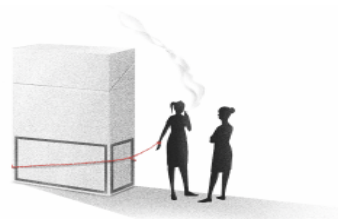
**5%**

7% of all deaths in Antigua and Barbuda are caused by tobacco use.

Learn more about global **Prevalence, Youth Smoking and Deaths.**

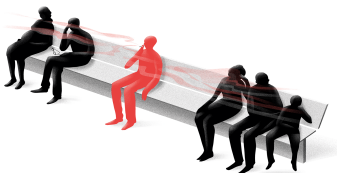
## Negative Effect of Tobacco Use in Antigua and Barbuda

Tobacco use harms both the public and fiscal health of Antigua and Barbuda, threatening efforts to improve equity, alleviate poverty, and protect the environment.



### Societal Harms

The economic cost of smoking Antigua and Barbuda is 3,292,002 Eastern Caribbean dollars. This includes direct costs related to healthcare expenditures and indirect costs related to lost productivity caused by illness and premature death.



### Harms Development

Tobacco spending diverts funds from the resources that families need to rise out of poverty. On average in Antigua and Barbuda, a smoker must spend 3.69% of GDP per capita to buy 100 packs of the most popular cigarettes in a year.



### Environmental Harms

Cigarette butts are the most commonly discarded pieces of waste worldwide. It is estimated that 1,102,311 tons of butts wind up as toxic trash in the world each year, equal to 416,667 female African elephants.



### Harms Health Equity

The tobacco industry markets its products aggressively to lower-income populations and youth in Antigua and Barbuda.



### Harms NCDs

Not only is smoking a major risk factor for the 4 largest noncommunicable diseases (cancer, heart diseases, respiratory diseases, and diabetes), but people living with mental illness are nearly 2x as likely to smoke as other individuals.

Learn more about **Health Effects.**

## Impact of the Tobacco Supply Chain on Antigua and Barbuda

The tobacco industry profits significantly from producing and selling tobacco. At the same time, across the tobacco supply chain, there are significant negative health and economic repercussions for Antigua and Barbuda.



### Tobacco Production

There were more than 5,000,000,000,000 cigarettes produced in the world in 2019, or nearly 2 cigarettes per person per day.



### Tobacco Growing

Antigua and Barbuda is not a major producer of tobacco, but globally there were 3.1 million hectares of arable land dedicated to tobacco growing in 2021 which was nearly as much as the land dedicated to the world's large orange crop.



### Tobacco Industry

The total revenue of the 6 largest tobacco companies in the world was USD 336 billion in 2019, about the same as Viet Nam's Gross National Income (GNI), 5x Ghana's GNI and 9x Paraguay's GNI.

Learn more about global **Growing** and **Product Sales**.

## Ending the Tobacco Epidemic in Antigua and Barbuda

Fortunately, there are evidence-based -i.e. proven -solutions to the challenges posed by tobacco use. For several decades, governments around the world have been introducing a set of policies that address the demand for tobacco products, particularly among youth. These policies effectively reduce consumption and are cost-effective because they save governments enormous amounts of money in health care spending and increase economic productivity.

### Current Tobacco Control Policies in Antigua and Barbuda

#### Designated Smoke-Free Areas in Antigua and Barbuda

Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Healthcare Facilities	Educational Facilities	Universities	Government Facilities	Indoor Offices	Restaurants	Pubs and Bars	Public Transport	All Other Indoor Public Places	Funds for Enforcement	

Availability of Cessation Services in Antigua and Barbuda

Quitting Resources  
None

National Quit Line  
**No**

Learn more about best practices in [Cessation](#).

Tobacco Packaging Regulations in Antigua and Barbuda

Quality of Tobacco Packaging Regulation  
None  
 Text warning label only  
 Graphic warning label only  
 Plain Packaging with graphic warning label

% of Pack Covered  
**50%**

Learn more about best practices in [Counter Marketing](#).

Tobacco Control Mass Media Campaigns in Antigua and Barbuda

Ran a National Anti-Tobacco Campaign	Yes
Part Of A Comprehensive Tobacco Control Program	No
Pre-Tested With The Target Audience	Yes
Target Audience Research Was Conducted	Yes
Aired On Television And/Or Radio	Yes
Utilized Media Planning	Yes
Earned Media/Public Relations Were Used To Promote The Campaign	No
Process Evaluation Was Used To Assess Implementation	Yes
Outcome Evaluation Was Used To Assess Effectiveness	Yes

Learn more about best practices in [Mass Media](#).

Tobacco Tax Policies in Antigua and Barbuda

Using evidence-based international recommendations/best practices, the Tobacco Economics Cigarette Tax Scorecard assesses four components of tax systems - price, change in affordability, tax share, and structure - on a scale of 0 to 5, where a higher score is preferred.



Learn more about the [Scorecard in Antigua and Barbuda](#).

Regulations on Tobacco Advertising, Promotion, and Sponsorship (TAPS) in Antigua and Barbuda

Marketing is the key avenue that tobacco companies use to reach consumers, new and old. Restricting or eliminating marketing is key to tobacco control success.

<p><b>Direct Bans</b></p> <p>7 out of 7 direct bans implemented</p> <table border="0"> <tr> <td>National TV and radio</td> <td>Yes</td> </tr> <tr> <td>International TV and radio</td> <td>Yes</td> </tr> <tr> <td>International magazines and newspapers</td> <td>Yes</td> </tr> <tr> <td>International magazines and newspapers</td> <td>Yes</td> </tr> <tr> <td>Billboard and outdoor advertising</td> <td>Yes</td> </tr> <tr> <td>Advertising at point of sale</td> <td>Yes</td> </tr> <tr> <td>Advertising on internet</td> <td>Yes</td> </tr> </table>	National TV and radio	Yes	International TV and radio	Yes	International magazines and newspapers	Yes	International magazines and newspapers	Yes	Billboard and outdoor advertising	Yes	Advertising at point of sale	Yes	Advertising on internet	Yes	<p><b>Indirect Bans</b></p> <p>9 out of 10 indirect bans implemented</p> <table border="0"> <tr> <td>Free distribution in mail or through other means</td> <td>Yes</td> </tr> <tr> <td>Promotional discounts</td> <td>Yes</td> </tr> <tr> <td>Non-tobacco products identified with tobacco brand names</td> <td>Yes</td> </tr> <tr> <td>Brand name of non-tobacco products used for tobacco product</td> <td>Yes</td> </tr> <tr> <td>Appearance in TV and/or films: tobacco brands (product placement)</td> <td>Yes</td> </tr> <tr> <td>Appearance in TV and/or films: tobacco products</td> <td>Yes</td> </tr> <tr> <td>Prescribed anti-tobacco ads required for any visual entertainment media product that depicts tobacco products, use or images</td> <td>N/A</td> </tr> <tr> <td>Complete ban on sponsorship</td> <td>Yes</td> </tr> <tr> <td>Any form of contribution (financial or other support) to any event, activity or individual</td> <td>Yes</td> </tr> <tr> <td>Ban on the publicity of financial or other sponsorship or support by the tobacco industry of events, activities, individuals</td> <td>Yes</td> </tr> </table>	Free distribution in mail or through other means	Yes	Promotional discounts	Yes	Non-tobacco products identified with tobacco brand names	Yes	Brand name of non-tobacco products used for tobacco product	Yes	Appearance in TV and/or films: tobacco brands (product placement)	Yes	Appearance in TV and/or films: tobacco products	Yes	Prescribed anti-tobacco ads required for any visual entertainment media product that depicts tobacco products, use or images	N/A	Complete ban on sponsorship	Yes	Any form of contribution (financial or other support) to any event, activity or individual	Yes	Ban on the publicity of financial or other sponsorship or support by the tobacco industry of events, activities, individuals	Yes
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**Ad Ban Compliance**

**90%**