

Kuwait



How many people die from smoking in Kuwait each year?

1,790

What is the economic cost of smoking and tobacco use in Kuwait each year?

246,331,008

Kuwaiti dinars

Current Rates of Smoking and Tobacco Use in Kuwait

Tobacco use continues to be an epidemic in Kuwait. Government complacency in the face of the tobacco epidemic protects the tobacco industry in Kuwait as the death toll grows each year. Proponents of healthier societies must push for the implementation of evidence-based best practices in tobacco control to create change and reduce the negative effects of tobacco use.

Adult Smoking Prevalence in Kuwait

15+ years old; 2019

Men

33.7%

Women

4.7%

Adult smoking prevalence in Kuwait is 20%.

Number of Adult Smokers in Kuwait

15+ years old; 2019

Men

697,068

Women

71,035

Number of adult smokers in Kuwait is 768,103.

Youth Smoking Prevalence in Kuwait

10-14 years old; 2019

Boys

18.6%

Girls

9.6%

Youth smoking prevalence in Kuwait is 14%.

Adult Smokeless Tobacco Use in Kuwait

15+ years old; smokeless tobacco includes snus, chewing tobacco, gutkha, etc.; 2019

Both Men and Women

0%

Adult smokeless tobacco use prevalence in Kuwait is 0%.

Deaths Caused by Tobacco in Kuwait

% deaths attributable to tobacco use in 2019

Men

22.5%

Women

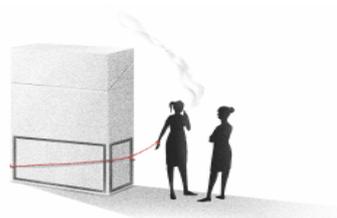
6.6%

18% of all deaths in Kuwait are caused by tobacco use.

Learn more about global **Prevalence, Youth Smoking and Deaths.**

Negative Effect of Tobacco Use in Kuwait

Tobacco use harms both the public and fiscal health of Kuwait, threatening efforts to improve equity, alleviate poverty, and protect the environment.



Societal Harms

The economic cost of smoking Kuwait is 246,331,008 Kuwaiti dinars. This includes direct costs related to healthcare expenditures and indirect costs related to lost productivity caused by illness and premature death.



Harms Development

Tobacco spending diverts funds from the resources that families need to rise out of poverty. On average in Kuwait, a smoker must spend 1.27% of GDP per capita to buy 100 packs of the most popular cigarettes in a year.



Environmental Harms

Cigarette butts are the most commonly discarded pieces of waste worldwide. It is estimated that 1,087 tons of butts wind up as toxic trash in Kuwait each year, equal to 311 female African elephants.



Harms Health Equity

The tobacco industry markets its products aggressively to lower-income populations and youth in Kuwait.



Harms NCDs

Not only is smoking a major risk factor for the 4 largest noncommunicable diseases (cancer, heart diseases, respiratory diseases, and diabetes), but people living with mental illness are nearly 2x as likely to smoke as other individuals.

Learn more about **Health Effects.**

Impact of the Tobacco Supply Chain on Kuwait

The tobacco industry profits significantly from producing and selling tobacco. At the same time, across the tobacco supply chain, there are significant negative health and economic repercussions for Kuwait.



Tobacco Production

There were more than 5,000,000,000,000 cigarettes produced in the world in 2019, or nearly 2 cigarettes per person per day.



Tobacco Growing

Kuwait is not a major producer of tobacco, but globally there were 3.1 million hectares of arable land dedicated to tobacco growing in 2021 which was nearly as much as the land dedicated to the world's large orange crop.



Tobacco Industry

The total revenue of the 6 largest tobacco companies in the world was USD 336 billion in 2019, about the same as Viet Nam's Gross National Income (GNI), 5x Ghana's GNI and 9x Paraguay's GNI.

Learn more about global **Growing** and **Product Sales**.

Ending the Tobacco Epidemic in Kuwait

Fortunately, there are evidence-based -i.e. proven -solutions to the challenges posed by tobacco use. For several decades, governments around the world have been introducing a set of policies that address the demand for tobacco products, particularly among youth. These policies effectively reduce consumption and are cost-effective because they save governments enormous amounts of money in health care spending and increase economic productivity.

Current Tobacco Control Policies in Kuwait

Designated Smoke-Free Areas in Kuwait

Yes	Yes	Yes	No	No	No	No	Yes	N/A	Yes
Healthcare Facilities	Educational Facilities	Universities	Government Facilities	Indoor Offices	Restaurants	Pubs and Bars	Public Transport	All Other Indoor Public Places	Funds for Enforcement

Availability of Cessation Services in Kuwait

Quitting Resources
 National quit line, and both NRT and some cessation services cost-covered

National Quit Line
Yes

Learn more about best practices in **Cessation**.

Tobacco Packaging Regulations in Kuwait

Quality of Tobacco Packaging Regulation
 None
 Text warning label only
 ✓ **Graphic warning label only**
 Plain Packaging with graphic warning label

% of Pack Covered
50%

Learn more about best practices in **Counter Marketing**.

Tobacco Control Mass Media Campaigns in Kuwait

Ran a National Anti-Tobacco Campaign	Yes
Part Of A Comprehensive Tobacco Control Program	Yes
Pre-Tested With The Target Audience	No
Target Audience Research Was Conducted	No
Aired On Television And/Or Radio	No
Utilized Media Planning	Yes
Earned Media/Public Relations Were Used To Promote The Campaign	No
Process Evaluation Was Used To Assess Implementation	No
Outcome Evaluation Was Used To Assess Effectiveness	No

Learn more about best practices in **Mass Media**.

Tobacco Tax Policies in Kuwait

Using evidence-based international recommendations/best practices, the Tobacco Economics Cigarette Tax Scorecard assesses four components of tax systems - price, change in affordability, tax share, and structure - on a scale of 0 to 5, where a higher score is preferred.



Learn more about the [Scorecard in Kuwait](#).

Regulations on Tobacco Advertising, Promotion, and Sponsorship (TAPS) in Kuwait

Marketing is the key avenue that tobacco companies use to reach consumers, new and old. Restricting or eliminating marketing is key to tobacco control success.

Direct Bans

7 out of 7 direct bans implemented

National TV and radio	Yes
International TV and radio	Yes
International magazines and newspapers	Yes
International magazines and newspapers	Yes
Billboard and outdoor advertising	Yes
Advertising at point of sale	Yes
Advertising on internet	Yes

Indirect Bans

6 out of 10 indirect bans implemented

Free distribution in mail or through other means	Yes
Promotional discounts	Yes
Non-tobacco products identified with tobacco brand names	Yes
Brand name of non-tobacco products used for tobacco product	Yes
Appearance in TV and/or films: tobacco brands (product placement)	Yes
Appearance in TV and/or films: tobacco products	No
Prescribed anti-tobacco ads required for any visual entertainment media product that depicts tobacco products, use or images	No
Complete ban on sponsorship	No
Any form of contribution (financial or other support) to any event, activity or individual	No
Ban on the publicity of financial or other sponsorship or support by the tobacco industry of events, activities, individuals	Yes

Ad Ban Compliance

N/A