## **Slovakia**



How many people die from smoking in Slovakia each year?

9,184

What is the economic cost of smoking and tobacco use in Slovakia each year?

1,931,696,768

euros

## **Current Rates of Smoking and Tobacco Use in Slovakia**

Tobacco use continues to be an epidemic in Slovakia. Government complacency in the face of the tobacco epidemic protects the tobacco industry in Slovakia as the death toll grows each year. Proponents of healthier societies must push for the implementation of evidence-based best practices in tobacco control to create change and reduce the negative effects of tobacco use.

## **Adult Smoking Prevalence in Slovakia**

15+ years old; 2019

Men Women

33.3% 20.9%

Adult smoking prevalence in Slovakia is 27%.

#### **Number of Adult Smokers in Slovakia**

15+ years old; 2019

Men Women 727.222 429.641

Number of adult smokers in Slovakia is 1,156,863.

## **Youth Smoking Prevalence in Slovakia**

10-14 years old; 2019

oys Girls

14% 13.1%

Youth smoking prevalence in Slovakia is 14%.

## **Adult Smokeless Tobacco Use in Slovakia**

15+ years old; smokeless tobacco includes snus, chewing tobacco, gutkha, etc.; 2019

**Both Men and Women** 

0%

Adult smokeless tobacco use prevalence in Slovakia is 0%.

## **Deaths Caused by Tobacco in Slovakia**

% deaths attributable to tobacco use in 2019

Men

Women

24.4%

9.1%

17% of all deaths in Slovakia are caused by tobacco use.

# Learn more about global Prevalence, Youth Smoking and Deaths.

## **Negative Effect of Tobacco Use in Slovakia**

Tobacco use harms both the public and fiscal health of Slovakia, threatening efforts to improve equity, alleviate poverty, and protect the environment.



#### **Societal Harms**

The economic cost of smoking Slovakia is 1,931,696,768 euros. This includes direct costs related to healthcare expenditures and indirect costs related to lost productivity caused by illness and premature death.



#### **Harms Development**

Tobacco spending diverts funds from the resources that families need to rise out of poverty. On average in Slovakia, a smoker must spend 2.14% of GDP per capita to buy 100 packs of the most popular cigarettes in a year.



#### **Environmental Harms**

Cigarette butts are the most commonly discarded pieces of waste worldwide. It is estimated that 1,414 tons of butts wind up as toxic trash in Slovakia each year, equal to 404 female African elephants.



## **Harms Health Equity**

The tobacco industry markets its products aggressively to lower-income populations and youth in Slovakia.



## **Harms NCDs**

Not only is smoking a major risk factor for the 4 largest noncommunicable diseases (cancer, heart diseases, respiratory diseases, and diabetes), but people living with mental illness are nearly 2x as likely to smoke as other individuals.

Learn more about Health Effects.

## Impact of the Tobacco Supply Chain on Slovakia

The tobacco industry profits significantly from producing and selling tobacco. At the same time, across the tobacco supply chain, there are significant negative health and economic repercussions for Slovakia.



#### **Tobacco Production**

There were more than 5,000,000,000,000 cigarettes produced in the world in 2019, or nearly 2 cigarettes per person per day.



#### **Tobacco Industry**

The total revenue of the 6 largest tobacco companies in the world was USD 336 billion in 2019, about the same as Viet Nam's Gross National Income (GNI), 5x Ghana's GNI and 9x Paraguay's GNI.



#### **Tobacco Growing**

There were 0 tons of tobacco produced in Slovakia in 2019 on 10 hectares of quality agricultural land that could have been used to grow food.

Learn more about global Growing and Product Sales.

## **Ending the Tobacco Epidemic in Slovakia**

Fortunately, there are evidence-based -i.e. proven -solutions to the challenges posed by tobacco use. For several decades, governments around the world have been introducing a set of policies that address the demand for tobacco products, particularly among youth. These policies effectively reduce consumption and are cost-effective because they save goverments enormous amounts of money in health care spending and increase economic productivity.

#### **Current Tobacco Control Policies in Slovakia**

## **Designated Smoke-Free Areas in Slovakia**









**Facilities** 



Yes





No



Public **Transport** 







Funds for **Enforcement** 

**Availability of Cessation Services** in Slovakia

**Quitting Resources** 

National quit line, and both NRT and some cessation services cost-covered

**National Quit Line** 



## Learn more about best practices in Cessation.

**Tobacco Packaging Regulations in Slovakia** 

Quality of Tobacco Packaging Regulation

None

Text warning label only

✓ Graphic warning label only

Plain Packaging with graphic warning label

% of Pack Covered

**65%** 

Learn more about best practices in Counter Marketing.

# **Tobacco Control Mass Media Campaigns in Slovakia**

Ran a National Anti-Tobacco Campaign	No
Part Of A Comprehensive Tobacco Control Program	Not Applicable
Pre-Tested With The Target Audience	Not Applicable
Target Audience Research Was Conducted	Not Applicable
Aired On Television And/Or Radio	Not Applicable
Utilized Media Planning	Not Applicable
Earned Media/Public Relations Were Used To Promote The Campaign	Not Applicable
Process Evaluation Was Used To Assess Implementation	Not Applicable
Outcome Evaluation Was Used To Assess Effectiveness	Not Applicable

Learn more about best practices in Mass Media.

## **Tobacco Tax Policies in Slovakia**

Using evidence-based international recommendations/best practices, the Tobaccononomics Cigarette Tax Scorecard assesses four components of tax systems - price, change in affordability, tax share, and structure - on a scale of 0 to 5, where a higher score is preferred.

**Overall Score** The overall score is an average of the four component scores.

**Cigarette Price** 

Consumers respond to higher prices by decreasing consumption and some quit using tobacco.

**Change in Affordability Over Time** 

In addition to price, change in affordability is critical. Cigarettes need to become less affordable for

consumption to decline.

**Tax Share of Price** 

4

Large tax shares of price are usually a good indicator that taxes are working.

**Tax Structure** 

Best practices include relying more on uniform specific excise taxes that are adjusted regularly to outpace growth and inflation.

## Learn more about the Scorecard in Slovakia.

Regulations on Tobacco Advertising, Promotion, and Sponsorship (TAPS) in Slovakia

Marketing is the key avenue that tobacco companies use to reach consumers, new and old. Restricting or eliminating marketing is key to tobacco control success.

Direct Bans	6 out of 7 direct bans implemented	Indirect Bans 4 out of 10	O indirect bans implemented
National TV and radio	Yes	Free distribution in mail or through other means	Yes
International TV and radio	Yes	Promotional discounts	No
International magazines and newspa	pers Yes	Non-tobacco products identified with tobacco br names	rand No
International magazines and newspa	pers Yes	Brand name of non-tobacco products used for to product	bacco No
Billboard and outdoor advertising	Yes	Appearance in TV and/or films: tobacco brands ( placement)	product No
Advertising at point of sale	No	Appearance in TV and/or films: tobacco products	s No
Advertising on internet	Yes	Prescribed anti-tobacco ads required for any visu entertainment media product that depicts tobacc products, use or images	
		Complete ban on sponsorship	Yes
	Compliance	Any form of contribution (financial or other supp any event, activity or individual	ort) to Yes
10	00%	Ban on the publicity of financial or other sponsor support by the tobacco industry of events, activit individuals	