



Men

Women

Prevalence, Youth Smoking and Deaths.



Health Effects.



Growing and Product Sales.



- Healthcare Facilities
- Educational Facilities
- Universities
- Government Facilities
- Indoor Offices
- Restaurants
- Pubs and Bars
- Public Transport
- All Other Indoor Public Places
- Funds for Enforcement

Cessation.

| Quality of Tobacco Packaging Regulation | % of Pack Covered |
|---|-------------------|
| None | |
| Text warning label only | |
| Text warning label with graphic warning label | |
| Plain Packaging with text/graphic warning label | |

Counter Marketing.

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|---|
| Ran a National Anti-Tobacco Campaign |
| Part Of A Comprehensive Tobacco Control Program |
| Pre-Tested With The Target Audience |
| Target Audience Research Was Conducted |
| Aired On Television And/Or Radio |
| Utilized Media Planning |
| Earned Media/Public Relations Were Used To Promote The Campaign |
| Process Evaluation Was Used To Assess Implementation |
| Outcome Evaluation Was Used To Assess Effectiveness |

Mass Media.

| Overall Score | Cigarette Price | Change in Affordability Over Time | Tax Share of Price | Tax Structure |
|---------------|-----------------|-----------------------------------|--------------------|---------------|
| 0 | | | | |

Scorecard in .

| | |
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| National TV and radio | Free distribution in mail or through other means |
| International TV and radio | Promotional discounts |
| International magazines and newspapers | Non-tobacco products identified with tobacco brand names |
| International magazines and newspapers | Brand name of non-tobacco products used for tobacco product |
| Billboard and outdoor advertising | Appearance in TV and/or films: tobacco brands (product placement) |
| Advertising at point of sale | Appearance in TV and/or films: tobacco products |
| Advertising on internet | Prescribed anti-tobacco ads required for any visual entertainment media product that depicts tobacco products, use or images |

Ad Ban Compliance

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| Complete ban on sponsorship |
| Any form of contribution (financial or other support) to any event, activity or individual |
| Ban on the publicity of financial or other sponsorship or support by the tobacco industry of events, activities, individuals |