

Benin



How many people die from smoking in Benin each year?

1,282

What is the economic cost of smoking and tobacco use in Benin each year?

16,195,615,759

CFA francs

Current Rates of Smoking and Tobacco Use in Benin

Tobacco use continues to be an epidemic in Benin. Government complacency in the face of the tobacco epidemic protects the tobacco industry in Benin as the death toll grows each year. Proponents of healthier societies must push for the implementation of evidence-based best practices in tobacco control to create change and reduce the negative effects of tobacco use.

Adult Smoking Prevalence in Benin

15+ years old; 2022

Men

6.9%

Women

1.2%

Adult smoking prevalence in Benin is 4%.

Number of Adult Smokers in Benin

15+ years old; 2022

Men

249,924

Women

46,587

Number of adult smokers in Benin is 300,172.

Youth Smoking Prevalence in Benin

10-14 years old; 2019

Boys

4.5%

Girls

2.5%

Youth smoking prevalence in Benin is 3%.

Adult Smokeless Tobacco Use in Benin

15+ years old; smokeless tobacco includes snus, chewing tobacco, gutkha, etc.; 2017-2018

Both Men and Women

5%

Adult smokeless tobacco use prevalence in Benin is 5%.

Deaths Caused by Tobacco in Benin

% deaths attributable to tobacco use in 2021

Men

1.7%

Women

0.6%

1.2% of all deaths in Benin are caused by tobacco use.

Learn more about global **Prevalence, Youth Smoking and Deaths.**

Negative Effect of Tobacco Use in Benin

Tobacco use harms both the public and fiscal health of Benin, threatening efforts to improve equity, alleviate poverty, and protect the environment.



Societal Harms

The economic cost of smoking in Benin is 16,195,615,759 CFA francs. This includes direct costs related to healthcare expenditures and indirect costs related to lost productivity caused by illness and premature death.



Harms Development

Tobacco spending diverts funds from the resources that families need to rise out of poverty. On average in Benin, a smoker must spend 5.9% of GDP per capita to buy 100 packs of the most popular cigarettes in a year.



Environmental Harms

Cigarette butts are the most commonly discarded pieces of waste worldwide. It is estimated that 1,102,311 tons of butts wind up as toxic trash in the world each year, equal to 416,667 female African elephants.



Harms Health Equity

The tobacco industry markets its products aggressively to lower-income populations and youth in Benin.



Harms NCDs

Not only is smoking a major risk factor for the 4 largest noncommunicable diseases (cancer, heart diseases, respiratory diseases, and diabetes), but people living with mental illness are nearly 2x as likely to smoke as other individuals.

Learn more about **Health Effects.**

Impact of the Tobacco Supply Chain on Benin

The tobacco industry profits significantly from producing and selling tobacco. At the same time, across the tobacco supply chain, there are significant negative health and economic repercussions for Benin.



Tobacco Production

There were more than 5,000,000,000,000 cigarettes produced in the world in 2019, or nearly 2 cigarettes per person per day.



Tobacco Growing

There were 3 tons of tobacco produced in Benin in 2022 on 5 hectares of quality agricultural land that could have been used to grow food.



Tobacco Industry

The total revenue of the 6 largest tobacco companies in the world was USD 362 billion in 2022, about the same as Pakistan's Gross National Income (GNI), 5x Panama's GNI and 9x Paraguay's GNI.

Learn more about global **Growing** and **Product Sales**.

Ending the Tobacco Epidemic in Benin

Fortunately, there are evidence-based -i.e. proven -solutions to the challenges posed by tobacco use. For several decades, governments around the world have been introducing a set of policies that address the demand for tobacco products, particularly among youth. These policies effectively reduce consumption and are cost-effective because they save governments enormous amounts of money in health care spending and increase economic productivity.

Current Tobacco Control Policies in Benin

Designated Smoke-Free Areas in Benin

Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	N/A	No
Healthcare Facilities	Educational Facilities	Universities	Government Facilities	Indoor Offices	Restaurants	Pubs and Bars	Public Transport	All Other Indoor Public Places	Funds for Enforcement

Availability of Cessation Services in Benin

Quitting Resources
None

National Quit Line
No

Learn more about best practices in [Cessation](#).

Tobacco Packaging Regulations in Benin

Quality of Tobacco Packaging Regulation
None
Text warning label only
Graphic warning label only
Plain Packaging with graphic warning label

% of Pack Covered
90%

Learn more about best practices in [Counter Marketing](#).

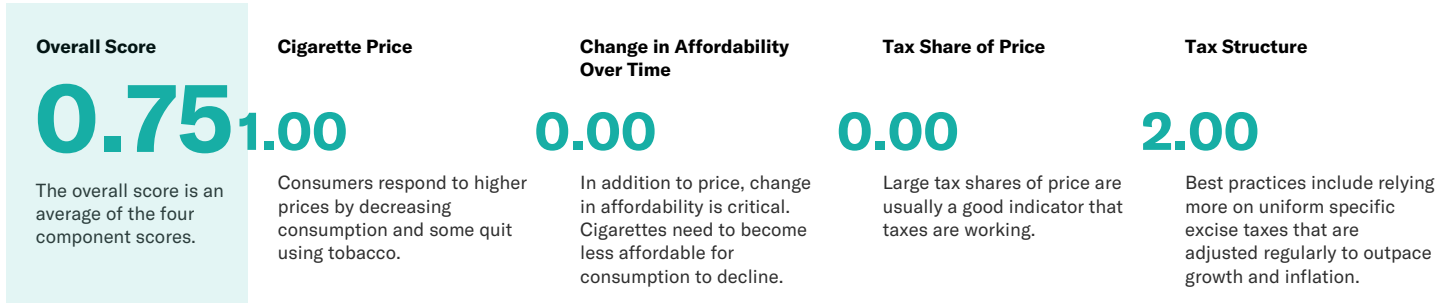
Tobacco Control Mass Media Campaigns in Benin

Ran a National Anti-Tobacco Campaign	Yes
Part Of A Comprehensive Tobacco Control Program	No
Pre-Tested With The Target Audience	Yes
Target Audience Research Was Conducted	No
Aired On Television And/Or Radio	Yes
Utilized Media Planning	Yes
Earned Media/Public Relations Were Used To Promote The Campaign	No
Process Evaluation Was Used To Assess Implementation	Yes
Outcome Evaluation Was Used To Assess Effectiveness	No

Learn more about best practices in [Mass Media](#).

Tobacco Tax Policies in Benin

Using evidence-based international recommendations/best practices, the Tobacco Economics Cigarette Tax Scorecard assesses four components of tax systems - price, change in affordability, tax share, and structure - on a scale of 0 to 5, where a higher score is preferred.



Learn more about the [Scorecard in Benin](#).

Regulations on Tobacco Advertising, Promotion, and Sponsorship (TAPS) in Benin

Marketing is the key avenue that tobacco companies use to reach consumers, new and old. Restricting or eliminating marketing is key to tobacco control success.

<p>Direct Bans</p> <p>7 out of 7 direct bans implemented</p>	<p>Indirect Bans</p> <p>8 out of 10 indirect bans implemented</p>
National TV and radio Yes	Free distribution in mail or through other means Yes
International TV and radio Yes	Promotional discounts Yes
International magazines and newspapers Yes	Non-tobacco products identified with tobacco brand names Yes
International magazines and newspapers Yes	Brand name of non-tobacco products used for tobacco product Yes
Billboard and outdoor advertising Yes	Appearance in TV and/or films: tobacco brands (product placement) Yes
Advertising at point of sale Yes	Appearance in TV and/or films: tobacco products No
Advertising on internet Yes	Prescribed anti-tobacco ads required for any visual entertainment media product that depicts tobacco products, use or images No
<p>Ad Ban Compliance</p> <p>90%</p>	
	Complete ban on sponsorship Yes
	Any form of contribution (financial or other support) to any event, activity or individual Yes
	Ban on the publicity of financial or other sponsorship or support by the tobacco industry of events, activities, individuals Yes