# **Dominican Republic**



## **Current Rates of Smoking and Tobacco Use in Dominican Republic**

Tobacco use continues to be an epidemic in Dominican Republic. Government complacency in the face of the tobacco epidemic protects the tobacco industry in Dominican Republic as the death toll grows each year. Proponents of healthier societies must push for the implementation of evidence-based best practices in tobacco control to create change and reduce the negative effects of tobacco use.

Adult Smoking Prevalence in Dominican Republic 15+ years old; 2022		Number of Adult Smokers in Dominican Republic 15+ years old; 2022		
Men	Women	Men	Women	
<b>12.5%</b>	5.7%	496,162	222,029	
Adult smoking prevalence in Domin	can Republic is 9.1%.	Number of adult smokers	in Dominican Republic is 715,673.	
Youth Smoking Prevalence in Dominican Republic 10-14 years old; 2019		Adult Smokeless Tobacco Use in Dominican Republic 15+ years old; smokeless tobacco includes snus, chewing tobacco, gutkha, etc.; 2007		
Boys	Girls	Both Men and Women		
7.8%	6.4%	1%		
Youth smoking prevalence in Dominican Republic is 7%.		Adult smokeless tobacco	Adult smokeless tobacco use prevalence in Dominican Republic is 1%.	

#### **Deaths Caused by Tobacco in Dominican Republic**

% deaths attributable to tobacco use in 2021

Men

9.6%



# Learn more about global Prevalence, Youth Smoking and Deaths.

8.7% of all deaths in Dominican Republic are caused by tobacco use.

## Negative Effect of Tobacco Use in Dominican Republic

Tobacco use harms both the public and fiscal health of Dominican Republic, threatening efforts to improve equity, alleviate poverty, and protect the environment.



#### **Societal Harms**

The economic cost of smoking Dominican Republic is 43,713,431,892 Dominican pesos. This includes direct costs related to healthcare expenditures and indirect costs related to lost productivity caused by illness and premature death.



#### **Harms Development**

Tobacco spending diverts funds from the resources that families need to rise out of poverty. On average in Dominican Republic, a smoker must spend 5.5% of GDP per capita to buy 100 packs of the most popular cigarettes in a year.



#### **Environmental Harms**

Cigarette butts are the most commonly discarded pieces of waste worldwide. It is estimated that 203 tons of butts wind up as toxic trash in Dominican Republic each year, equal to 75 female African elephants.



Harms Health Equity The tobacco industry markets its products aggressively to lower-income populations and vouth in Dominican Republic.



#### **Harms NCDs**

Not only is smoking a major risk factor for the 4 largest noncommunicable diseases (cancer, heart diseases, respiratory diseases, and diabetes), but people living with mental illness are nearly 2x as likely to smoke as other individuals.

### Learn more about Health Effects.

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## Impact of the Tobacco Supply Chain on Dominican Republic

The tobacco industry profits significantly from producing and selling tobacco. At the same time, across the tobacco supply chain, there are significant negative health and economic repercussions for Dominican Republic.



**Tobacco Production** There were approximately 1,014,100,000 cigarettes produced in Dominican Republic in 2023.





**Tobacco Industry** The total revenue of the 6 largest tobacco companies in the world was USD 362 billion in 2022, about the same as Pakistan's Gross National Income (GNI), 5x Panama's GNI and 9x Paraguay's GNI.

**Tobacco Growing** There were 10,116 tons of tobacco produced in Dominican Republic in 2022 on 7,405 hectares of quality agricultural land that could have been used to grow food.

## Learn more about global Growing and Product Sales.

## **Ending the Tobacco Epidemic in Dominican Republic**

Fortunately, there are evidence-based -i.e. proven -solutions to the challenges posed by tobacco use. For several decades, governments around the world have been introducing a set of policies that address the demand for tobacco products, particularly among youth. These policies effectively reduce consumption and are cost-effective because they save governments enormous amounts of money in health care spending and increase economic productivity.

### **Current Tobacco Control Policies in Dominican Republic**

### **Designated Smoke-Free Areas in Dominican Republic**



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## **Dominican Republic**

### **Availability of Cessation Services** in Dominican Republic

**Quitting Resources** 

NRT (Nicotine replacement therapy) and/or some cessation services (neither cost-covered)

National Quit Line



### Learn more about best practices in Cessation.

### **Tobacco Packaging Regulations in Dominican Republic**

**Quality of Tobacco Packaging Regulation** 

None

✓ Text warning label only Graphic warning label only Plain Packaging with graphic warning label % of Pack Covered

## **Not specified**

### Learn more about best practices in Counter Marketing.

Tobacco Control Mass Media Campaigns in Dominican Republic	Ran a National Anti-Tobacco Campaign	No
	Part Of A Comprehensive Tobacco Control Program	Not applicable
	Pre-Tested With The Target Audience	Not applicable
	Target Audience Research Was Conducted	Not applicable
	Aired On Television And/Or Radio	Not applicable
	Utilized Media Planning	Not applicable
	Earned Media/Public Relations Were Used To Promote The Campaign	Not applicable
	Process Evaluation Was Used To Assess Implementation	Not applicable
	Outcome Evaluation Was Used To Assess Effectiveness	Not applicable

Learn more about best practices in Mass Media.

# THE TOBACCO ATLAS

## **Tobacco Tax Policies in Dominican Republic**

Using evidence-based international recommendations/best practices, the Tobaccononomics Cigarette Tax Scorecard assesses four components of tax systems - price, change in affordability, tax share, and structure - on a scale of 0 to 5, where a higher score is preferred.

Overall Score

**Cigarette Price** 

**2.38**5.00

The overall score is an average of the four component scores.

Consumers respond to higher prices by decreasing consumption and some quit using tobacco. Change in Affordability Over Time

0.00

In addition to price, change in affordability is critical. Cigarettes need to become less affordable for consumption to decline. Tax Share of Price

**0.50** Large tax shares of price are usually a good indicator that

taxes are working.

Tax Structure

**4.00** Best practices include relying more on uniform specific excise taxes that are adjusted regularly to outpace growth and inflation.

Learn more about the Scorecard in Dominican Republic.

Regulations on Tobacco Advertising, Promotion, and Sponsorship (TAPS) in Dominican Republic

Marketing is the key avenue that tobacco companies use to reach consumers, new and old. Restricting or eliminating marketing is key to tobacco control success.

Direct Bans	O out of 7 direct bans implemented	Indirect Bans 0 out of 10 direct ba	ins implemented
National TV and radio	No	Free distribution in mail or through other means	No
International TV and radio	No	Promotional discounts	No
International magazines and newspa	npers No	Non-tobacco products identified with tobacco brand names	No
International magazines and newspa	npers No	Brand name of non-tobacco products used for tobacco product	No
Billboard and outdoor advertising	No	Appearance in TV and/or films: tobacco brands (product placement)	No
Advertising at point of sale	No	Appearance in TV and/or films: tobacco products	No
Advertising on internet	No	Prescribed anti-tobacco ads required for any visual entertainment media product that depicts tobacco products, use or images	No
		Complete ban on sponsorship	No
Ad Ban Compliance		Any form of contribution (financial or other support) to any event, activity or individual	No
1	N/A	Ban on the publicity of financial or other sponsorship or support by the tobacco industry of events, activities, individuals	No