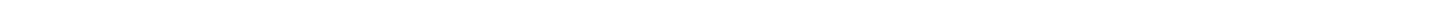


Men

Women

Men

Women



Boys

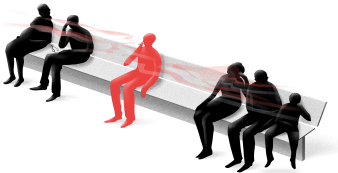
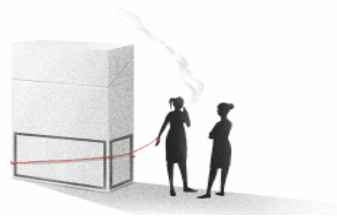
Girls

Both Men and Women

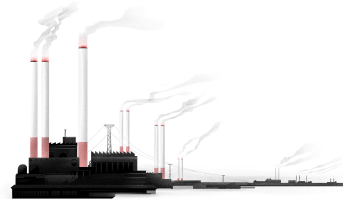
Prevalence, Youth Smoking and Deaths.

Men

Women



Health Effects.



Growing and Product Sales.



**Healthcare
Facilities**

**Educational
Facilities**

Universities

**Government
Facilities**

**Indoor
Offices**

Restaurants

**Pubs and
Bars**

**Public
Transport**

**All Other
Indoor
Public
Places**

**Funds for
Enforcement**

Cessation.

Quality of Tobacco Packaging Regulation

% of Pack Covered

None

Text warning label only

Text warning label with graphic warning label

Plain Packaging with text/graphic warning label

Counter Marketing.

Ran a National Anti-Tobacco Campaign

Part Of A Comprehensive Tobacco Control Program

Pre-Tested With The Target Audience

Target Audience Research Was Conducted

Aired On Television And/Or Radio

Utilized Media Planning

Earned Media/Public Relations Were Used To Promote The Campaign

Process Evaluation Was Used To Assess Implementation

Outcome Evaluation Was Used To Assess Effectiveness

Mass Media.

Overall Score

0

Cigarette Price

Change in Affordability
Over Time

Tax Share of Price

Tax Structure

Scorecard in .

National TV and radio

International TV and radio

International magazines and newspapers

International magazines and newspapers

Billboard and outdoor advertising

Advertising at point of sale

Advertising on internet

Free distribution in mail or through other means

Promotional discounts

Non-tobacco products identified with tobacco brand names

Brand name of non-tobacco products used for tobacco product

Appearance in TV and/or films: tobacco brands (product placement)

Appearance in TV and/or films: tobacco products

Prescribed anti-tobacco ads required for any visual entertainment media product that depicts tobacco products, use or images

Complete ban on sponsorship

Any form of contribution (financial or other support) to any event, activity or individual

Ban on the publicity of financial or other sponsorship or support by the tobacco industry of events, activities, individuals

Ad Ban Compliance