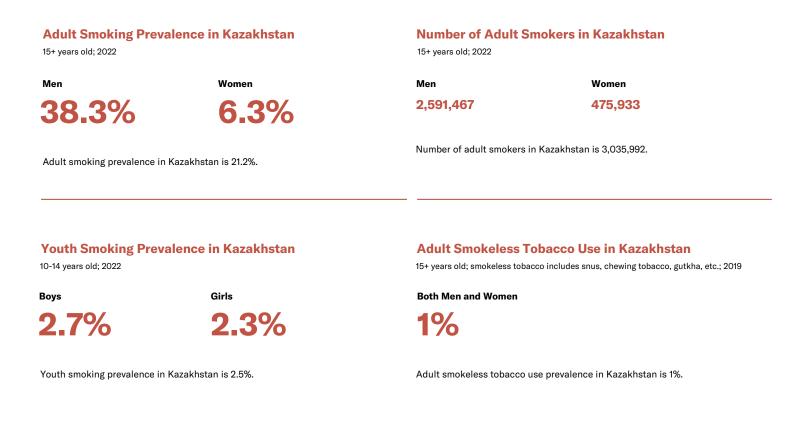
Kazakhstan



Current Rates of Smoking and Tobacco Use in Kazakhstan

Tobacco use continues to be an epidemic in Kazakhstan. Government complacency in the face of the tobacco epidemic protects the tobacco industry in Kazakhstan as the death toll grows each year. Proponents of healthier societies must push for the implementation of evidence-based best practices in tobacco control to create change and reduce the negative effects of tobacco use.



Deaths Caused by Tobacco in Kazakhstan

% deaths attributable to tobacco use in 2021

Men





Learn more about global Prevalence, Youth Smoking and Deaths.

8.3% of all deaths in Kazakhstan are caused by tobacco use.

Negative Effect of Tobacco Use in Kazakhstan

Tobacco use harms both the public and fiscal health of Kazakhstan, threatening efforts to improve equity, alleviate poverty, and protect the environment.



Societal Harms

The economic cost of smoking Kazakhstan is 1,253,652,721,869 tenges. This includes direct costs related to healthcare expenditures and indirect costs related to lost productivity caused by illness and premature death.



Harms Development

Tobacco spending diverts funds from the resources that families need to rise out of poverty. On average in Kazakhstan, a smoker must spend 1.2% of GDP per capita to buy 100 packs of the most popular cigarettes in a year.



Environmental Harms

Cigarette butts are the most commonly discarded pieces of waste worldwide. It is estimated that 3,628 tons of butts wind up as toxic trash in Kazakhstan each year, equal to 1,344 female African elephants.



Harms Health Equity The tobacco industry markets its products aggressively to lower-income populations and vouth in Kazakhstan.



Harms NCDs

Not only is smoking a major risk factor for the 4 largest noncommunicable diseases (cancer, heart diseases, respiratory diseases, and diabetes), but people living with mental illness are nearly 2x as likely to smoke as other individuals.

Learn more about Health Effects.

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Impact of the Tobacco Supply Chain on Kazakhstan

The tobacco industry profits significantly from producing and selling tobacco. At the same time, across the tobacco supply chain, there are significant negative health and economic repercussions for Kazakhstan.



Tobacco Production There were approximately 18,141,900,000 cigarettes produced in Kazakhstan in 2023.





Tobacco Industry

The total revenue of the 6 largest tobacco companies in the world was USD 362 billion in 2022, about the same as Pakistan's Gross National Income (GNI), 5x Panama's GNI and 9x Paraguay's GNI.

Tobacco Growing There were 1,193 tons of tobacco produced in Kazakhstan in 2022 on 335 hectares of quality agricultural land that could have been used to grow food.

Learn more about global Growing and Product Sales.

Ending the Tobacco Epidemic in Kazakhstan

Fortunately, there are evidence-based -i.e. proven -solutions to the challenges posed by tobacco use. For several decades, governments around the world have been introducing a set of policies that address the demand for tobacco products, particularly among youth. These policies effectively reduce consumption and are cost-effective because they save governments enormous amounts of money in health care spending and increase economic productivity.

Current Tobacco Control Policies in Kazakhstan

Designated Smoke-Free Areas in Kazakhstan



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Kazakhstan

Availability of Cessation Services in Kazakhstan

Quitting Resources

NRT (Nicotine replacement therapy) and/or some cessation services (neither cost-covered)

National Quit Line



Learn more about best practices in Cessation.

Tobacco Packaging Regulations in Kazakhstan

Quality of Tobacco Packaging Regulation

✓ **Text warning label with graphic warning label** Plain Packaging with text/graphic warning label

None

Text warning label only

% of Pack Covered

65%

Learn more about best practices in Counter Marketing.

Tobacco Control Mass Media Campaigns in Kazakhstan

Ran a National Anti-Tobacco Campaign	Yes
Part Of A Comprehensive Tobacco Control Program	Yes
Pre-Tested With The Target Audience	No
Target Audience Research Was Conducted	Yes
Aired On Television And/Or Radio	Yes
Utilized Media Planning	Yes
Earned Media/Public Relations Were Used To Promote The Campaign	No
Process Evaluation Was Used To Assess Implementation	Yes
Outcome Evaluation Was Used To Assess Effectiveness	No

Learn more about best practices in Mass Media.

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Tobacco Tax Policies in Kazakhstan

Using evidence-based international recommendations/best practices, the Tobacconomics Cigarette Tax Scorecard assesses four components of tax systems - price, change in affordability, tax share, and structure - on a scale of 0 to 5, where a higher score is preferred.



Learn more about the Scorecard in Kazakhstan.

Regulations on Tobacco Advertising, Promotion, and Sponsorship (TAPS) in Kazakhstan

Marketing is the key avenue that tobacco companies use to reach consumers, new and old. Restricting or eliminating marketing is key to tobacco control success.

Direct Bans	7 out of 7 direct bans implemented	Indirect Bans 6 out of 10 direct bar	ns implemented
National TV and radio	Yes	Free distribution in mail or through other means	No
International TV and radio	Yes	Promotional discounts	Yes
International magazines and newspa	pers Yes	Non-tobacco products identified with tobacco brand names	Yes
International magazines and newspa	pers Yes	Brand name of non-tobacco products used for tobacco products used for tobacco	No
Billboard and outdoor advertising	Yes	Appearance in TV and/or films: tobacco brands (product placement)	Yes
Advertising at point of sale	Yes	Appearance in TV and/or films: tobacco products	Yes
Advertising on internet	Yes	Prescribed anti-tobacco ads required for any visual entertainment media product that depicts tobacco products, use or images	Yes
		Complete ban on sponsorship	No
Ad Ban Compliance	Compliance	Any form of contribution (financial or other support) to any event, activity or individual	Yes
68%		Ban on the publicity of financial or other sponsorship or support by the tobacco industry of events, activities, individuals	N/A