

Saint Kitts and Nevis



How many people die from smoking in St. Kitts and Nevis each year?

19

What is the economic cost of smoking and tobacco use in St. Kitts and Nevis each year?

N/A

Current Rates of Smoking and Tobacco Use in St. Kitts and Nevis

Tobacco use continues to be an epidemic in St. Kitts and Nevis. Government complacency in the face of the tobacco epidemic protects the tobacco industry in St. Kitts and Nevis as the death toll grows each year. Proponents of healthier societies must push for the implementation of evidence-based best practices in tobacco control to create change and reduce the negative effects of tobacco use.

Adult Smoking Prevalence in St. Kitts and Nevis

15+ years old; 2019

| Men   | Women |
|-------|-------|
| 10.5% | 2.9%  |

Adult smoking prevalence in St. Kitts and Nevis is 7%.

Number of Adult Smokers in St. Kitts and Nevis

15+ years old; 2019

| Men   | Women |
|-------|-------|
| 2,607 | 706   |

Number of adult smokers in St. Kitts and Nevis is 3,313.

Youth Smoking Prevalence in St. Kitts and Nevis

10-14 years old; 2022

| Boys | Girls |
|------|-------|
| 4.8% | 3.5%  |

Youth smoking prevalence in St. Kitts and Nevis is 4.2%.

Adult Smokeless Tobacco Use in St. Kitts and Nevis

15+ years old; smokeless tobacco includes snus, chewing tobacco, gutkha, etc.; 2007-2008

Both Men and Women

0%

Adult smokeless tobacco use prevalence in St. Kitts and Nevis is 0%.

**Deaths Caused by Tobacco in St. Kitts and Nevis**

% deaths attributable to tobacco use in 2021

Men

**4.7%**

Women

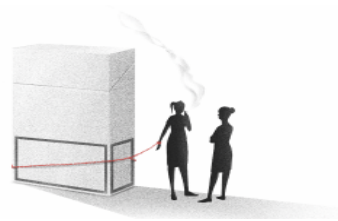
**1.9%**

3.5% of all deaths in St. Kitts and Nevis are caused by tobacco use.

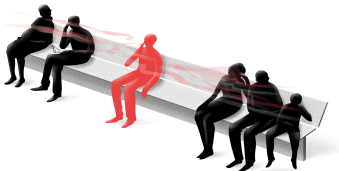
Learn more about global **Prevalence, Youth Smoking and Deaths.**

**Negative Effect of Tobacco Use in St. Kitts and Nevis**

Tobacco use harms both the public and fiscal health of St. Kitts and Nevis, threatening efforts to improve equity, alleviate poverty, and protect the environment.

**Societal Harms**

The economic cost of smoking St. Kitts and Nevis is N/A . This includes direct costs related to healthcare expenditures and indirect costs related to lost productivity caused by illness and premature death.

**Harms Development**

Tobacco spending diverts funds from the resources that families need to rise out of poverty. On average in St. Kitts and Nevis, a smoker must spend 1.8% of GDP per capita to buy 100 packs of the most popular cigarettes in a year.

**Environmental Harms**

Cigarette butts are the most commonly discarded pieces of waste worldwide. It is estimated that 1,102,311 tons of butts wind up as toxic trash in the world each year, equal to 416,667 female African elephants.

**Harms Health Equity**

The tobacco industry markets its products aggressively to lower-income populations and youth in St. Kitts and Nevis.

**Harms NCDs**

Not only is smoking a major risk factor for the 4 largest noncommunicable diseases (cancer, heart diseases, respiratory diseases, and diabetes), but people living with mental illness are nearly 2x as likely to smoke as other individuals.

Learn more about **Health Effects.**

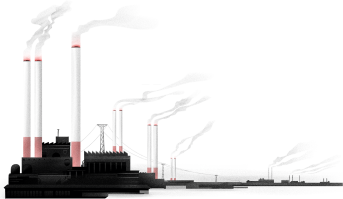
Impact of the Tobacco Supply Chain on St. Kitts and Nevis

The tobacco industry profits significantly from producing and selling tobacco. At the same time, across the tobacco supply chain, there are significant negative health and economic repercussions for St. Kitts and Nevis.



Tobacco Industry

The total revenue of the 6 largest tobacco companies in the world was USD 362 billion in 2022, about the same as Pakistan's Gross National Income (GNI), 5x Panama's GNI and 9x Paraguay's GNI.



Tobacco Production

There were more than 5,000,000,000,000 cigarettes produced in the world in 2019, or nearly 2 cigarettes per person per day.



Tobacco Growing

St. Kitts and Nevis is not a major producer of tobacco, but globally there were 4.1 million hectares of arable land dedicated to tobacco growing in 2022 which was nearly as much as the land dedicated to the world's large orange crop.

Learn more about global **Growing** and **Product Sales**.

Ending the Tobacco Epidemic in St. Kitts and Nevis

Fortunately, there are evidence-based -i.e. proven -solutions to the challenges posed by tobacco use. For several decades, governments around the world have been introducing a set of policies that address the demand for tobacco products, particularly among youth. These policies effectively reduce consumption and are cost-effective because they save governments enormous amounts of money in health care spending and increase economic productivity.

Current Tobacco Control Policies in St. Kitts and Nevis

Designated Smoke-Free Areas in St. Kitts and Nevis

|                       |                        |              |                       |                |             |               |                  |                                |                       |
|-----------------------|------------------------|--------------|-----------------------|----------------|-------------|---------------|------------------|--------------------------------|-----------------------|
| No                    | No                     | No           | No                    | No             | No          | No            | No               | N/A                            | No                    |
| Healthcare Facilities | Educational Facilities | Universities | Government Facilities | Indoor Offices | Restaurants | Pubs and Bars | Public Transport | All Other Indoor Public Places | Funds for Enforcement |

**Availability of Cessation Services  
in St. Kitts and Nevis****Quitting Resources**

NRT (Nicotine replacement therapy) and/or some  
cessation services (neither cost-covered)

**National Quit Line****No**

Learn more about best practices in **Cessation**.

**Tobacco Packaging Regulations in  
St. Kitts and Nevis****Quality of Tobacco Packaging Regulation**

✓ None

Text warning label only

Text warning label with graphic warning label

Plain Packaging with text/graphic warning label

**% of Pack Covered****Not applicable**

Learn more about best practices in **Counter Marketing**.

**Tobacco Control Mass Media  
Campaigns in St. Kitts and Nevis****Ran a National Anti-Tobacco Campaign****No****Part Of A Comprehensive Tobacco Control Program**

Not applicable

**Pre-Tested With The Target Audience**

Not applicable

**Target Audience Research Was Conducted**

Not applicable

**Aired On Television And/Or Radio**

Not applicable

**Utilized Media Planning**

Not applicable

**Earned Media/Public Relations Were Used To Promote The  
Campaign**

Not applicable

**Process Evaluation Was Used To Assess Implementation**

Not applicable

**Outcome Evaluation Was Used To Assess Effectiveness**

Not applicable

Learn more about best practices in **Mass Media**.



Tobacco Tax Policies in St. Kitts and Nevis

Using evidence-based international recommendations/best practices, the Tobacconomics Cigarette Tax Scorecard assesses four components of tax systems - price, change in affordability, tax share, and structure - on a scale of 0 to 5, where a higher score is preferred.

| Overall Score                                                 | Cigarette Price                                                                           | Change in Affordability Over Time                                                                                                | Tax Share of Price                                                             | Tax Structure                                                                                                                     |
|---------------------------------------------------------------|-------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| 1                                                             | 2.00                                                                                      | 0.00                                                                                                                             | 0.00                                                                           | 2.00                                                                                                                              |
| The overall score is an average of the four component scores. | Consumers respond to higher prices by decreasing consumption and some quit using tobacco. | In addition to price, change in affordability is critical. Cigarettes need to become less affordable for consumption to decline. | Large tax shares of price are usually a good indicator that taxes are working. | Best practices include relying more on uniform specific excise taxes that are adjusted regularly to outpace growth and inflation. |

Learn more about the [Scorecard in St. Kitts and Nevis](#).

Regulations on Tobacco Advertising, Promotion, and Sponsorship (TAPS) in St. Kitts and Nevis

Marketing is the key avenue that tobacco companies use to reach consumers, new and old. Restricting or eliminating marketing is key to tobacco control success.

| Direct Bans                            | 0 out of 7 direct bans implemented | Indirect Bans                                                                                                                | 0 out of 10 direct bans implemented |
|----------------------------------------|------------------------------------|------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| National TV and radio                  | No                                 | Free distribution in mail or through other means                                                                             | No                                  |
| International TV and radio             | No                                 | Promotional discounts                                                                                                        | No                                  |
| International magazines and newspapers | No                                 | Non-tobacco products identified with tobacco brand names                                                                     | No                                  |
| International magazines and newspapers | No                                 | Brand name of non-tobacco products used for tobacco product                                                                  | No                                  |
| Billboard and outdoor advertising      | No                                 | Appearance in TV and/or films: tobacco brands (product placement)                                                            | No                                  |
| Advertising at point of sale           | No                                 | Appearance in TV and/or films: tobacco products                                                                              | No                                  |
| Advertising on internet                | No                                 | Prescribed anti-tobacco ads required for any visual entertainment media product that depicts tobacco products, use or images | No                                  |
| Ad Ban Compliance<br>N/A               |                                    | Complete ban on sponsorship                                                                                                  | No                                  |
|                                        |                                    | Any form of contribution (financial or other support) to any event, activity or individual                                   | No                                  |
|                                        |                                    | Ban on the publicity of financial or other sponsorship or support by the tobacco industry of events, activities, individuals | No                                  |
|                                        |                                    |                                                                                                                              |                                     |