

Côte d'Ivoire



How many people die from smoking in Côte d'Ivoire each year?
5,409

What is the economic cost of smoking and tobacco use in Côte d'Ivoire each year?
148,089,791,829
CFA francs

Current Rates of Smoking and Tobacco Use in Côte d'Ivoire

Tobacco use continues to be an epidemic in Côte d'Ivoire. Government complacency in the face of the tobacco epidemic protects the tobacco industry in Côte d'Ivoire as the death toll grows each year. Proponents of healthier societies must push for the implementation of evidence-based best practices in tobacco control to create change and reduce the negative effects of tobacco use.

Adult Smoking Prevalence in Côte d'Ivoire
15+ years old; 2022

Men	Women
16.4%	0.5%

Adult smoking prevalence in Côte d'Ivoire is 8.6%.

Number of Adult Smokers in Côte d'Ivoire
15+ years old; 2022

Men	Women
1,482,486	44,873

Number of adult smokers in Côte d'Ivoire is 1,549,225.

Youth Smoking Prevalence in Côte d'Ivoire
10-14 years old; 2022

Boys	Girls
2.4%	0.7%

Youth smoking prevalence in Côte d'Ivoire is 1.6%.

Adult Smokeless Tobacco Use in Côte d'Ivoire
15+ years old; smokeless tobacco includes snus, chewing tobacco, gutkha, etc.; N/A

Both Men and Women
N/A

Adult smokeless tobacco use prevalence in Côte d'Ivoire is N/A.

Deaths Caused by Tobacco in Côte d'Ivoire

% deaths attributable to tobacco use in 2021

Men

3.6%

Women

1.2%

2.6% of all deaths in Côte d'Ivoire are caused by tobacco use.

**Learn more about global Prevalence,
Youth Smoking and Deaths.**

Negative Effect of Tobacco Use in Côte d'Ivoire

Tobacco use harms both the public and fiscal health of Côte d'Ivoire, threatening efforts to improve equity, alleviate poverty, and protect the environment.

**Societal Harms**

The economic cost of smoking Côte d'Ivoire is 148,089,791,829 CFA francs. This includes direct costs related to healthcare expenditures and indirect costs related to lost productivity caused by illness and premature death.

**Harms Development**

Tobacco spending diverts funds from the resources that families need to rise out of poverty. On average in Côte d'Ivoire, a smoker must spend 5.3% of GDP per capita to buy 100 packs of the most popular cigarettes in a year.

**Harms Health Equity**

The tobacco industry markets its products aggressively to lower-income populations and youth in Côte d'Ivoire.

**Environmental Harms**

Cigarette butts are the most commonly discarded pieces of waste worldwide. It is estimated that 915 tons of butts wind up as toxic trash in Côte d'Ivoire each year, equal to 261 female African elephants.

**Harms NCDs**

Not only is smoking a major risk factor for the 4 largest noncommunicable diseases (cancer, heart diseases, respiratory diseases, and diabetes), but people living with mental illness are nearly 2x as likely to smoke as other individuals.

Learn more about Health Effects.

Impact of the Tobacco Supply Chain on Côte d'Ivoire

The tobacco industry profits significantly from producing and selling tobacco. At the same time, across the tobacco supply chain, there are significant negative health and economic repercussions for Côte d'Ivoire.



Tobacco Production

There were more than 5,000,000,000,000 cigarettes produced in the world in 2019, or nearly 2 cigarettes per person per day.



Tobacco Industry

The total revenue of the 6 largest tobacco companies in the world was USD 362 billion in 2022, about the same as Pakistan's Gross National Income (GNI), 5x Panama's GNI and 9x Paraguay's GNI.

Tobacco Growing

There were 7,915 tons of tobacco produced in Côte d'Ivoire in 2022 on 15,483 hectares of quality agricultural land that could have been used to grow food.

Learn more about global Growing and Product Sales.

Ending the Tobacco Epidemic in Côte d'Ivoire

Fortunately, there are evidence-based -i.e. proven -solutions to the challenges posed by tobacco use. For several decades, governments around the world have been introducing a set of policies that address the demand for tobacco products, particularly among youth. These policies effectively reduce consumption and are cost-effective because they save governments enormous amounts of money in health care spending and increase economic productivity.

Current Tobacco Control Policies in Côte d'Ivoire

Designated Smoke-Free Areas in Côte d'Ivoire

No	No	No	No	No	No	No	No	N/A	Yes
Healthcare Facilities	Educational Facilities	Universities	Government Facilities	Indoor Offices	Restaurants	Pubs and Bars	Public Transport	All Other Indoor Public Places	Funds for Enforcement

Availability of Cessation Services
in Côte d'Ivoire

Quitting Resources
National quit line, and both NRT and some cessation
services cost-covered

National Quit Line
Yes

Learn more about best practices in Cessation.

Tobacco Packaging Regulations in
Côte d'Ivoire

Quality of Tobacco Packaging Regulation
None
✓Text warning label only
Text warning label with graphic warning label
Plain Packaging with text/graphic warning label

% of Pack Covered
70%

Learn more about best practices in Counter Marketing.

Tobacco Control Mass Media
Campaigns in Côte d'Ivoire

Ran a National Anti-Tobacco Campaign	Yes
Part Of A Comprehensive Tobacco Control Program	Yes
Pre-Tested With The Target Audience	Yes
Target Audience Research Was Conducted	Yes
Aired On Television And/Or Radio	Yes
Utilized Media Planning	Yes
Earned Media/Public Relations Were Used To Promote The Campaign	No
Process Evaluation Was Used To Assess Implementation	Yes
Outcome Evaluation Was Used To Assess Effectiveness	No

Learn more about best practices in Mass Media.

Tobacco Tax Policies in Côte d'Ivoire

Using evidence-based international recommendations/best practices, the Tobacconomics Cigarette Tax Scorecard assesses four components of tax systems - price, change in affordability, tax share, and structure - on a scale of 0 to 5, where a higher score is preferred.

Overall Score

0.88

The overall score is an average of the four component scores.

Cigarette Price

1.00

Consumers respond to higher prices by decreasing consumption and some quit using tobacco.

Change in Affordability Over Time

0.00

In addition to price, change in affordability is critical. Cigarettes need to become less affordable for consumption to decline.

Tax Share of Price

0.50

Large tax shares of price are usually a good indicator that taxes are working.

Tax Structure

2.00

Best practices include relying more on uniform specific excise taxes that are adjusted regularly to outpace growth and inflation.

Learn more about the Scorecard in Côte d'Ivoire.

Regulations on Tobacco Advertising, Promotion, and Sponsorship (TAPS) in Côte d'Ivoire

Marketing is the key avenue that tobacco companies use to reach consumers, new and old. Restricting or eliminating marketing is key to tobacco control success.

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