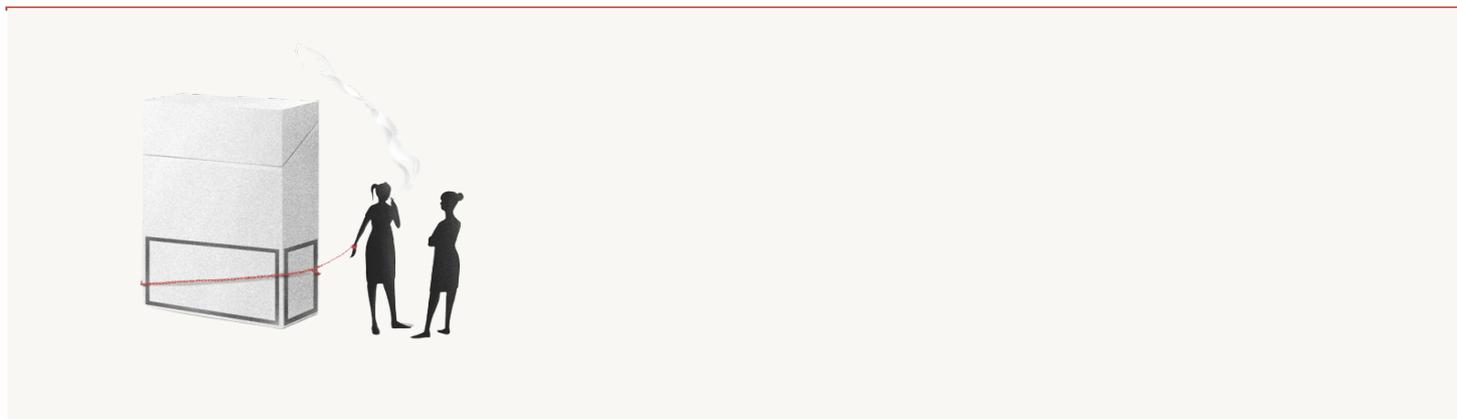


Sudan



Men

Women

Men

Women

Boys

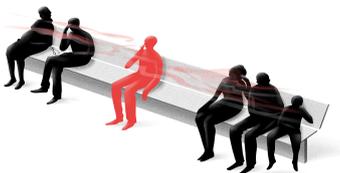
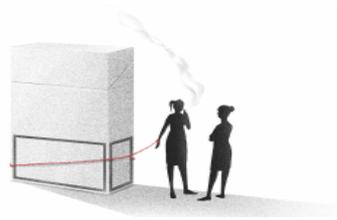
Girls

Both Men and Women

Prevalence, Youth Smoking and Deaths.

Men

Women



Health Effects.



Growing and Product Sales.



**Healthcare
Facilities**

**Educational
Facilities**

Universities

**Government
Facilities**

**Indoor
Offices**

Restaurants

**Pubs and
Bars**

**Public
Transport**

**All Other
Indoor
Public
Places**

**Funds for
Enforcement**

Cessation.

Quality of Tobacco Packaging Regulation

None

Text warning label only

Text warning label with graphic warning label

Plain Packaging with text/graphic warning label

% of Pack Covered

Counter Marketing.

Ran a National Anti-Tobacco Campaign

Part Of A Comprehensive Tobacco Control Program

Not applicable

Pre-Tested With The Target Audience

Not applicable

Target Audience Research Was Conducted

Not applicable

Aired On Television And/Or Radio

Not applicable

Utilized Media Planning

Not applicable

Earned Media/Public Relations Were Used To Promote The Campaign

Not applicable

Process Evaluation Was Used To Assess Implementation

Not applicable

Outcome Evaluation Was Used To Assess Effectiveness

Not applicable

Learn more about best practices in [Mass Media](#).

Tobacco Tax Policies in Sudan

Using evidence-based international recommendations/best practices, the Tobacconomics Cigarette Tax Scorecard assesses four components of tax systems - price, change in affordability, tax share, and structure - on a scale of 0 to 5, where a higher score is preferred.



Learn more about the [Scorecard](#) in .

Regulations on Tobacco Advertising, Promotion, and Sponsorship (TAPS) in Sudan

Marketing is the key avenue that tobacco companies use to reach consumers, new and old. Restricting or eliminating marketing is key to tobacco control success.

Direct Bans	7 out of 7 direct bans implemented	Indirect Bans	9 out of 10 direct bans implemented
National TV and radio	Yes	Free distribution in mail or through other means	Yes
International TV and radio	Yes	Promotional discounts	Yes
International magazines and newspapers	Yes	Non-tobacco products identified with tobacco brand names	Yes
International magazines and newspapers	Yes	Brand name of non-tobacco products used for tobacco product	Yes
Billboard and outdoor advertising	Yes	Appearance in TV and/or films: tobacco brands (product placement)	Yes
Advertising at point of sale	Yes	Appearance in TV and/or films: tobacco products	Yes
Advertising on internet	Yes	Prescribed anti-tobacco ads required for any visual entertainment media product that depicts tobacco products, use or images	N/A
<p>Ad Ban Compliance</p> <p>100%</p>		Complete ban on sponsorship	Yes
		Any form of contribution (financial or other support) to any event, activity or individual	Yes
		Ban on the publicity of financial or other sponsorship or support by the tobacco industry of events, activities, individuals	Yes