San Marino



How many people die from smoking in San Marino each year?

25

What is the annual cost-of-illness attributable to smoking in San Marino each year?

13,139,260

NA

Current Rates of Smoking and Tobacco Use in San Marino

Tobacco use continues to be an epidemic in San Marino. Government complacency in the face of the tobacco epidemic protects the tobacco industry in San Marino as the death toll grows each year. Proponents of healthier societies must push for the implementation of evidence-based best practices in tobacco control to create change and reduce the negative effects of tobacco use.

Adult Smoking Prevalence in San Marino

15+ years old; 2025

Men

NA

Women

NA

Adult smoking prevalence in San Marino is NA.

Number of Adult Smokers in San Marino

15+ years old; 2022

Men

4,000

Women

3,000

Number of adult smokers in San Marino is 7,000.

Youth Smoking Prevalence in San Marino

10-14 years old; 2023

Boys

4.95%

Girls

7.26%

Youth smoking prevalence in San Marino is 6.05%.

Adult Smokeless Tobacco Use in San Marino

15+ years old; smokeless tobacco includes snus, chewing tobacco, gutkha, etc.; NA

Both Men and Women

NA

Adult smokeless tobacco use prevalence in San Marino is NA.

Deaths Caused by Tobacco in San Marino

% deaths attributable to tobacco use in 2023

Men

12.85%

Women

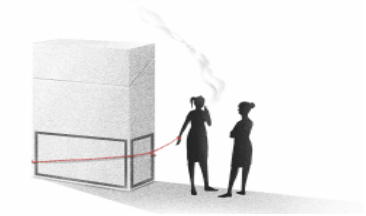
4.65%

8.94% of all deaths in San Marino are caused by tobacco use.

Learn more about global Prevalence, Youth Smoking and Deaths.

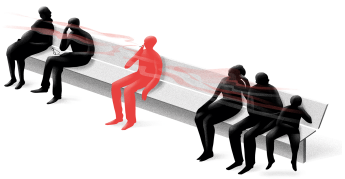
Negative Effect of Tobacco Use in San Marino

Tobacco use harms both the public and fiscal health of San Marino, threatening efforts to improve equity, alleviate poverty, and protect the environment.



Societal Harms

The annual cost-of-illness attributable to smoking in San Marino is 13,139,260 NA. This includes direct costs related to healthcare expenditures and indirect costs related to lost productivity caused by illness and premature death.



Harms Development

Tobacco spending diverts funds from the resources that families need to rise out of poverty. On average in San Marino, a smoker must spend 1.05% of GDP per capita to buy 100 packs of the most popular cigarettes in a year.



Environmental Harms

Cigarette butts are the most commonly discarded pieces of waste worldwide. It is estimated that 1,102,311 tons of butts wind up as toxic trash in the world each year, equal to 416,667 female African elephants.



Harms Health Equity

The tobacco industry markets its products aggressively to lower-income populations and youth in San Marino.



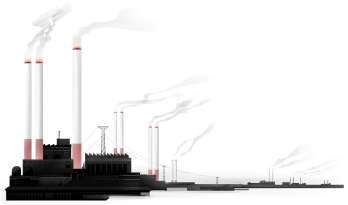
Harms NCDs

Not only is smoking a major risk factor for the 4 largest noncommunicable diseases (cancer, heart diseases, respiratory diseases, and diabetes), but people living with mental illness are nearly 2x as likely to smoke as other individuals.

Learn more about Health Effects.

Impact of the Tobacco Supply Chain on San Marino

The tobacco industry profits significantly from producing and selling tobacco. At the same time, across the tobacco supply chain, there are significant negative health and economic repercussions for San Marino.



Tobacco Production

There were more than 5,000,000,000,000 cigarettes produced in the world in 2019, or nearly 2 cigarettes per person per day.



Tobacco Industry

The total revenue of the 6 largest tobacco companies in the world was USD 364 billion in 2023, about the same as Pakistan's Gross National Income (GNI), 5x Panama's GNI and 9x Paraguay's GNI.



Tobacco Growing

San Marino is not a major producer of tobacco, but globally there were 3.2 million hectares of arable land dedicated to tobacco growing in 2023 which was nearly as much as the land dedicated to the world's large orange crop.

Learn more about global Growing and Product Sales.

Ending the Tobacco Epidemic in San Marino

Fortunately, there are evidence-based i.e. proven-solutions to the challenges posed by tobacco use. For several decades, governments around the world have been introducing a set of policies that address the demand for tobacco products, particularly among youth. These policies effectively reduce consumption and are cost-effective because they save governments enormous amounts of money in health care spending and increase economic productivity.

Current Tobacco Control Policies in San Marino

Designated Smoke-Free Areas in San Marino

Yes	Yes	Yes	Yes	No	No	No	Yes	NA	NA
Healthcare Facilities	Educational Facilities	Universities	Government Facilities	Indoor Offices	Restaurants	Pubs and Bars	Public Transport	All Other Indoor Public Places	Funds for Enforcement

Availability of Cessation Services in San Marino

Quitting Resources

None

National Quit Line

No

Learn more about best practices in Cessation.

Tobacco Packaging Regulations in San Marino

Quality of Tobacco Packaging Regulation

✓None
Text warning label only
Text warning label with graphic warning label
Plain Packaging with text/graphic warning label

% of Pack Covered

NA

Learn more about best practices in Counter Marketing.

Tobacco Control Mass Media Campaigns in San Marino

Ran a National Anti-Tobacco Campaign	Not applicable
Part Of A Comprehensive Tobacco Control Program	Not applicable
Pre-Tested With The Target Audience	Not applicable
Target Audience Research Was Conducted	Not applicable
Aired On Television And/Or Radio	Not applicable
Utilized Media Planning	Not applicable
Earned Media/Public Relations Were Used To Promote The Campaign	Not applicable
Process Evaluation Was Used To Assess Implementation	Not applicable
Outcome Evaluation Was Used To Assess Effectiveness	Not applicable

Learn more about best practices in Mass Media.

Tobacco Tax Policies in San Marino

Using evidence-based international recommendations/best practices, the Economics for Health Cigarette Tax Scorecard assesses four components of tax systems - price, change in affordability, tax share, and structure - on a scale of 0 to 5, where a higher score is preferred.

Overall Score	Cigarette Price	Change in Affordability Over Time	Tax Share of Price	Tax Structure
Insufficient data	Insufficient data	0.00	4.50	2.00
The overall score is an average of the four component scores.	Consumers respond to higher prices by decreasing consumption and some quit using tobacco.	In addition to price, change in affordability is critical. Cigarettes need to become less affordable for consumption to decline.	Large tax shares of price are usually a good indicator that taxes are working.	Best practices include relying more on uniform specific excise taxes that are adjusted regularly to outpace growth and inflation.

Learn more about the Scorecard in San Marino.

Regulations on Tobacco Advertising, Promotion, and Sponsorship (TAPS) in San Marino

Marketing is the key avenue that tobacco companies use to reach consumers, new and old. Restricting or eliminating marketing is key to tobacco control success.

Direct Bans

5 out of 7 direct bans implemented

National TV and radio	Yes
International TV and radio	Yes
International magazines and newspapers	Yes
International magazines and newspapers	Yes
Billboard and outdoor advertising	Yes
Advertising at point of sale	No
Advertising on internet	No

Indirect Bans

0 out of 10 indirect bans implemented

Free distribution in mail or through other means	No
Promotional discounts	No
Non-tobacco products identified with tobacco brand names	No
Brand name of non-tobacco products used for tobacco product	No
Appearance in TV and/or films: tobacco brands (product placement)	No
Appearance in TV and/or films: tobacco products	No
Prescribed anti-tobacco ads required for any visual entertainment media product that depicts tobacco products, use or images	No
Complete ban on sponsorship	No
Any form of contribution (financial or other support) to any event, activity or individual	No
Ban on the publicity of financial or other sponsorship or support by the tobacco industry of events, activities, individuals	No

Ad Ban Compliance

NA

Citation: Drope J, Hamill S, editors. 2025. Country profile: San Marino. . In The Tobacco Atlas. New York: Vital Strategies and Economics for Health.