

United Arab Emirates



How many people die from smoking in United Arab Emirates each year?

1,313

What is the annual cost-of-illness attributable to smoking in United Arab Emirates each year?

10,946,488,360

UAE dirhams

Current Rates of Smoking and Tobacco Use in United Arab Emirates

Tobacco use continues to be an epidemic in United Arab Emirates. Government complacency in the face of the tobacco epidemic protects the tobacco industry in United Arab Emirates as the death toll grows each year. Proponents of healthier societies must push for the implementation of evidence-based best practices in tobacco control to create change and reduce the negative effects of tobacco use.

Adult Smoking Prevalence in United Arab Emirates

15+ years old; 2025

Men 8.20% Women 1.40%

Adult smoking prevalence in United Arab Emirates is 4.80%.

Number of Adult Smokers in United Arab Emirates

15+ years old; 2022

Men 880,000 Women 55,000

Number of adult smokers in United Arab Emirates is 935,000.

Youth Smoking Prevalence in United Arab Emirates

10-14 years old; 2023

Boys 10.39% Girls 3.63%

Youth smoking prevalence in United Arab Emirates is 7.08%.

Adult Smokeless Tobacco Use in United Arab Emirates

15+ years old; smokeless tobacco includes snus, chewing tobacco, gutkha, etc.; 2017-18

Both Men and Women 0.40%

Adult smokeless tobacco use prevalence in United Arab Emirates is 0.40%.

Deaths Caused by Tobacco in United Arab Emirates

% deaths attributable to tobacco use in 2023

Men

11.25%

Women

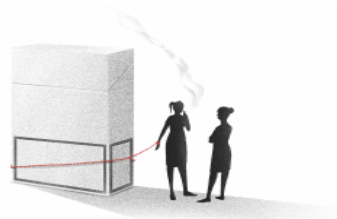
3.56%

9.23% of all deaths in United Arab Emirates are caused by tobacco use.

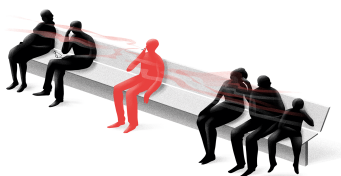
Learn more about global **Prevalence**,
Youth Smoking and Deaths.

Negative Effect of Tobacco Use in United Arab Emirates

Tobacco use harms both the public and fiscal health of United Arab Emirates, threatening efforts to improve equity, alleviate poverty, and protect the environment.

**Societal Harms**

The annual cost-of-illness attributable to smoking in United Arab Emirates is 10,946,488,360 UAE dirhams. This includes direct costs related to healthcare expenditures and indirect costs related to lost productivity caused by illness and premature death.

**Harms Development**

Tobacco spending diverts funds from the resources that families need to rise out of poverty. On average in United Arab Emirates, a smoker must spend 1.21% of GDP per capita to buy 100 packs of the most popular cigarettes in a year.

**Environmental Harms**

Cigarette butts are the most commonly discarded pieces of waste worldwide. It is estimated that 766 tons of butts wind up as toxic trash in United Arab Emirates each year, equal to 284 female African elephants.

**Harms Health Equity**

The tobacco industry markets its products aggressively to lower-income populations and youth in United Arab Emirates.

**Harms NCDs**

Not only is smoking a major risk factor for the 4 largest noncommunicable diseases (cancer, heart diseases, respiratory diseases, and diabetes), but people living with mental illness are nearly 2x as likely to smoke as other individuals.

Learn more about **Health Effects.**

Impact of the Tobacco Supply Chain on United Arab Emirates

The tobacco industry profits significantly from producing and selling tobacco. At the same time, across the tobacco supply chain, there are significant negative health and economic repercussions for United Arab Emirates.



Tobacco Industry
The total revenue of the 6 largest tobacco companies in the world was USD 364 billion in 2023, about the same as Pakistan's Gross National Income (GNI), 5x Panama's GNI and 9x Paraguay's GNI.



Tobacco Production
There were more than 5,000,000,000,000 cigarettes produced in the world in 2019, or nearly 2 cigarettes per person per day.



Tobacco Growing
There were 238 tons of tobacco produced in United Arab Emirates in 2023 on 15 hectares of quality agricultural land that could have been used to grow food.

Learn more about global **Growing** and **Product Sales**.

Ending the Tobacco Epidemic in United Arab Emirates

Fortunately, there are evidence-based i.e. proven-solutions to the challenges posed by tobacco use. For several decades, governments around the world have been introducing a set of policies that address the demand for tobacco products, particularly among youth. These policies effectively reduce consumption and are cost-effective because they save governments enormous amounts of money in health care spending and increase economic productivity.

Current Tobacco Control Policies in United Arab Emirates

Designated Smoke-Free Areas in United Arab Emirates

Yes	Yes	Yes	No	No	No	No	Yes	NA	NA
Healthcare Facilities	Educational Facilities	Universities	Government Facilities	Indoor Offices	Restaurants	Pubs and Bars	Public Transport	All Other Indoor Public Places	Funds for Enforcement

**Availability of Cessation Services
in United Arab Emirates****Quitting Resources**

National quit line, and both NRT (Nicotine replacement therapy) and some cessation services cost-covered

National Quit Line**Yes**

Learn more about best practices in **Cessation**.

**Tobacco Packaging Regulations in
United Arab Emirates****Quality of Tobacco Packaging Regulation**

None

Text warning label only

✓ Text warning label with graphic warning label

Plain Packaging with text/graphic warning label

% of Pack Covered**50%**

Learn more about best practices in **Counter Marketing**.

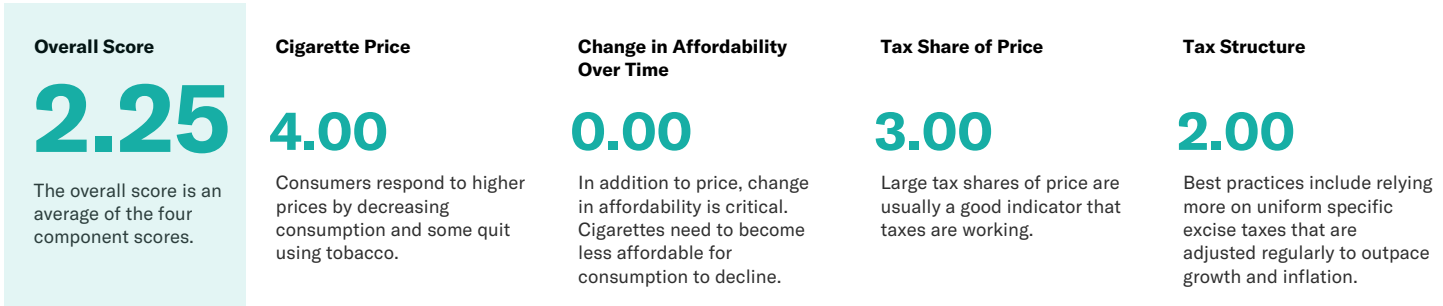
**Tobacco Control Mass Media
Campaigns in United Arab
Emirates**

Ran a National Anti-Tobacco Campaign	Not applicable
Part Of A Comprehensive Tobacco Control Program	Not applicable
Pre-Tested With The Target Audience	Not applicable
Target Audience Research Was Conducted	Not applicable
Aired On Television And/Or Radio	Not applicable
Utilized Media Planning	Not applicable
Earned Media/Public Relations Were Used To Promote The Campaign	Not applicable
Process Evaluation Was Used To Assess Implementation	Not applicable
Outcome Evaluation Was Used To Assess Effectiveness	Not applicable

Learn more about best practices in **Mass Media**.

Tobacco Tax Policies in United Arab Emirates

Using evidence-based international recommendations/best practices, the Economics for Health Cigarette Tax Scorecard assesses four components of tax systems - price, change in affordability, tax share, and structure - on a scale of 0 to 5, where a higher score is preferred.



Learn more about the [Scorecard in United Arab Emirates](#).

Regulations on Tobacco Advertising, Promotion, and Sponsorship (TAPS) in United Arab Emirates

Marketing is the key avenue that tobacco companies use to reach consumers, new and old. Restricting or eliminating marketing is key to tobacco control success.

Direct Bans		7 out of 7 direct bans implemented	Indirect Bans		9 out of 10 indirect bans implemented
National TV and radio	Yes		Free distribution in mail or through other means	Yes	
International TV and radio	Yes		Promotional discounts	Yes	
International magazines and newspapers	Yes		Non-tobacco products identified with tobacco brand names	Yes	
International magazines and newspapers	Yes		Brand name of non-tobacco products used for tobacco product	Yes	
Billboard and outdoor advertising	Yes		Appearance in TV and/or films: tobacco brands (product placement)	Yes	
Advertising at point of sale	Yes		Appearance in TV and/or films: tobacco products	Yes	
Advertising on internet	Yes		Prescribed anti-tobacco ads required for any visual entertainment media product that depicts tobacco products, use or images	NA	
Ad Ban Compliance 92%			Complete ban on sponsorship	Yes	
			Any form of contribution (financial or other support) to any event, activity or individual	Yes	
			Ban on the publicity of financial or other sponsorship or support by the tobacco industry of events, activities, individuals	Yes	