Tobacco harms the health, the treasury, and the spirit of China. Every year, more than 1952200 of its people are killed by tobacco-caused disease. Still, more than 723000 children (10-14 years old) and 267589000 adults (15+ years old) continue to use tobacco each day. Complacency in the face of the tobacco epidemic insulates the tobacco industry in China and ensures that tobacco's death toll will grow every year. Tobacco control advocates must reach out to other communities and resources to strengthen their efforts and create change.

### Adult Smoking (15+ Y.O.)

**% using tobacco daily: 2015**

- **Male**: 47.6%
  - More men smoke in China than on average in high-HDI countries.
- **Female**: 1.8%
  - Even though fewer women smoke in China than on average in high-HDI countries, there are still more than 14421600 women who smoke cigarettes each day, making it an ongoing and dire public health threat.

### Children Smoking (10-14 Y.O.)

**% using tobacco daily: 2015**

- **Boys**: 1.51%
  - More boys smoke in China than on average in high-HDI countries.
- **Girls**: 0.32%
  - Even though fewer girls smoke in China than on average in high-HDI countries, there are still more than 110900 girls who smoke cigarettes each day, making it sign of an ongoing and dire public health threat.

### Deaths

**% caused by tobacco: 2016**

- **Male**: 24.89%
  - More men die in China than on average in high-HDI countries.
- **Female**: 12.75%
  - More women die in China than on average in high-HDI countries.

### Societal Harms

The economic cost of smoking in China amounts to 392591 million yuan renminbis. This includes direct costs related to healthcare expenditures and indirect costs related to lost productivity due to early mortality and morbidity.

### Smokeless Tobacco

**% using tobacco daily: 2013**

- **0.5%**
  - Even though fewer people use smokeless tobacco on average in China than on average in high-HDI countries, 5848300 people still currently use smokeless tobacco, indicating an ongoing public health challenge, including heightened levels of oral cancers.

### Industry

The combined revenues of the world’s 6 largest tobacco companies in 2016 was more than USD 346 Billion, which is equal to 3% of the Gross National Income of China. The industry is a powerful force that does not fear the actions of smaller nation-states because of their extensive resources and global market power. Larger economies and nations have the opportunity to help the smaller allies face down this threat.

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[ta6.org/country/china]
Solutions

Current Policy in China
Protect from Smoke

All public places completely smoke-free is the best practice

Smokefree

- Health Care Facilities
- Educational Facilities
- Universities
- Government Facilities
- Indoor Offices
- Restaurants
- Pubs and Bars
- Public Transport
- All Other Indoor Public Places
- Funds for Smokefree Enforcement

Offer Help
National quit line and both NRT and cessation-services cost-covered is the best practice

<table>
<thead>
<tr>
<th>Quitting Resources</th>
<th>NRT and/or some cessation services (at least one of which is cost-covered)</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Quitline</td>
<td>No</td>
</tr>
</tbody>
</table>

Warn About the Dangers to Tobacco Users on Product Packaging
A plain, standardized pack with a large health warning is the best practice

<table>
<thead>
<tr>
<th>Type of Warning Label</th>
<th>Text</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent of Pack Covered</td>
<td>35%</td>
</tr>
<tr>
<td>Plain Packaging</td>
<td>No</td>
</tr>
</tbody>
</table>

Warn About the Dangers to the Whole Population in a Media Campaign
Ran a National Anti-Tobacco Campaign in 2014 or 2016

<table>
<thead>
<tr>
<th>Appropriate Characteristics</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Part Of A Comprehensive Tobacco Control Program</td>
<td>Yes</td>
</tr>
<tr>
<td>Pre-Tested With The Target Audience</td>
<td>Yes</td>
</tr>
<tr>
<td>Target Audience Research Was Conducted</td>
<td>Yes</td>
</tr>
<tr>
<td>Aired On Television And/Or Radio</td>
<td>Yes</td>
</tr>
<tr>
<td>Utilized Media Planning</td>
<td>Yes</td>
</tr>
<tr>
<td>Earned Media/Public Relations Were Used To Promote The Campaign</td>
<td>Yes</td>
</tr>
<tr>
<td>Process Evaluation Was Used To Assess Implementation</td>
<td>Yes</td>
</tr>
<tr>
<td>Outcome Evaluation Was Used To Assess Effectiveness</td>
<td>Yes</td>
</tr>
</tbody>
</table>

Enforce Bans on Advertising
Ban on all forms of direct and indirect advertising is the best practice

| Number of Direct Ad Bans | 6/7 possible bans |
| Number of Indirect Ad Bans | 2/10 possible bans |
| Ad Ban Compliance Percent | Moderate |

WHO Benchmark
Minimum 70% of Retail Price is Excise Tax

| China | 36.3% of Retail Price is Excise Tax |

Raise Taxes

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